

IBM Systems and Technology Group

TCO: Comparing System z and Distributed Environments

Building the Business Case

Session 9265

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Objective - Level the playing field

- Datacenter Reality
- Defining the RULES for the TCO Business Case f select the application f determine the configuration f size the workload f size the support organization f quantify the QoS requirements f determine the incremental TCO
- Customer Studies
 - f Cross Platform i, p, x, z
 - f Very Large Unix versus zSeries



Reality: Common customer profile

Mainframe

Well managed - SLAs, metrics & controls

Rock solid QoS - high utilization

Expensive (perception)

Limited or No R&D - finite skills pool

Unix & Intel

Well managed? - much lower expectations

Good QoS - showcase systems only

QoS unknown - most systems

Heavy R & D - decentralized

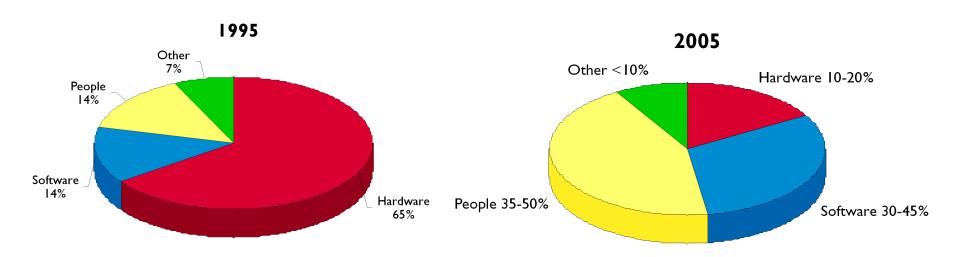
Inexpensive (hardware)

Proliferation of servers & non-infrastructure staff

High TCO (reality)



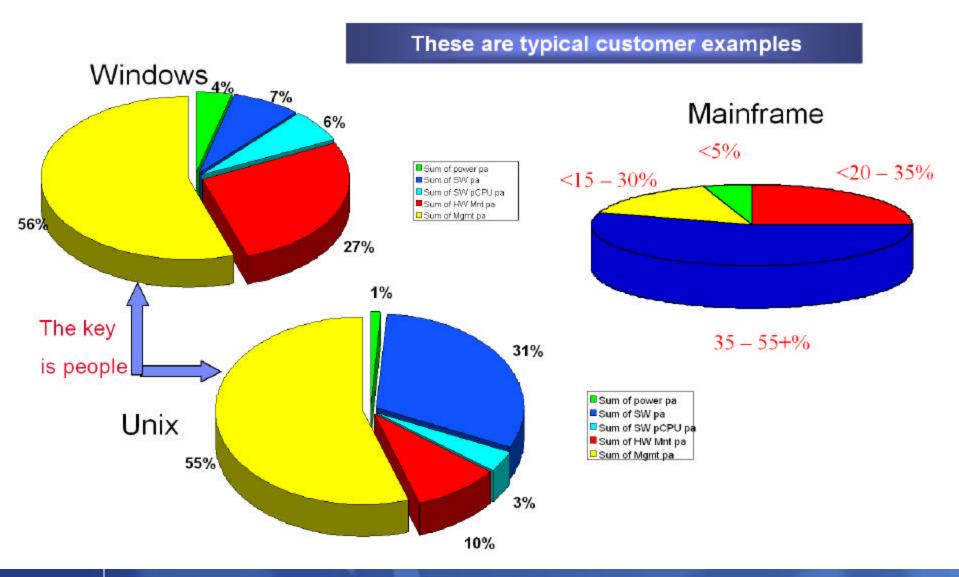
Reality: The changing IT expense profile



People expense has tripled as a %
Software expense has doubled as a %
Hardware is less than 1/3 of its original %

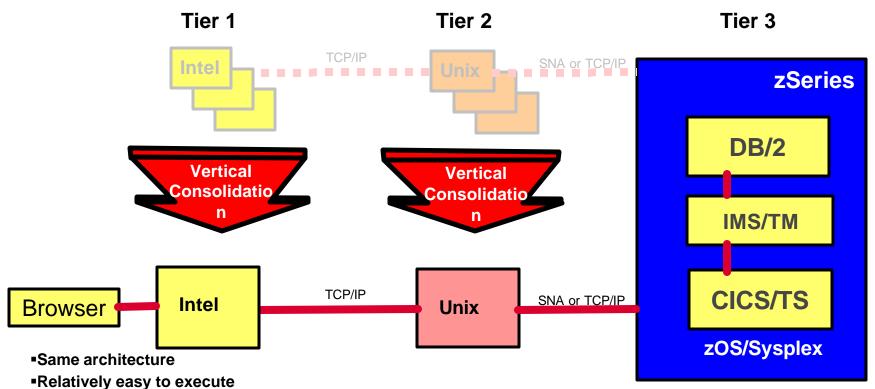


Reality: The costs differ by architecture





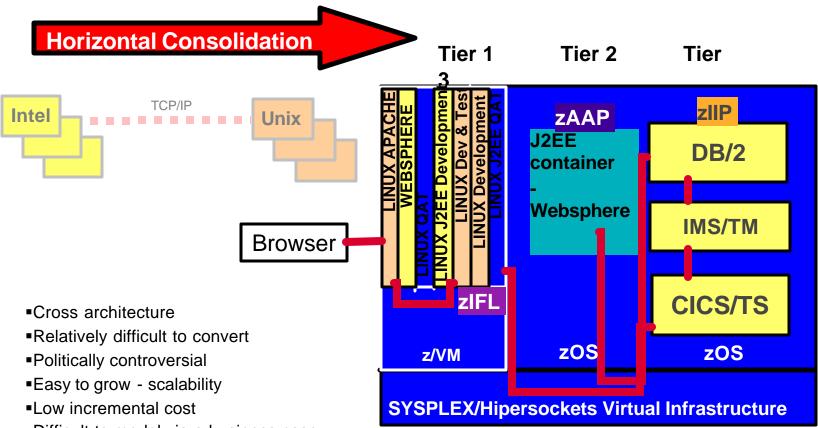
"Vertical" server consolidation - the c/s model



- Politically acceptable
- -Politically acceptable
- High incremental costs
- Very easy to model in a business case
- ■May perpetuate existing issues does not necessarily reduce complexity, only numbers
- •Implements newest technology improved price/performance, and better environmentals
- •Rolls the inventory vendors like it, users like it, technical staff likes it
- •Often becomes a "process" will have to be done again in months to years, especially in high growth areas
- •Relatively small savings
- Does not require much assessment or incremental analysis



"Horizontal" server consolidation - the System z model



- Difficult to model via a business case
- •Implements newest technology improved price/performance, and better environmentals
- ■May or may not roll the inventory, but vendors like it since it represents a long term committment
- •Users may not like it since it represents a shared environment which may be "different"
- •Often done as a decision "event" the strategy is set and need not be considered again
- •Can eliminate whole layers of infrastructure, potentially large savings especially if executed on the lowest cost architecture



Building the TCO Business Case

- Defining The Rules for Comparing Different Solutions
- 1. Selecting an application(s)

Is this a study or a targeted effort?

Existing infrastructure is a major consideration/opportunity

- 2. Like-for-like configs
 - Application, database, middleware QA, failover, DR, development, test, and infrastructure servers
- 3. Useable capacity/utilization * Important z characteristic Significantly different by platform and application (zAAP) Accommodate peaks with WLM, IRD, and oD/VE features
- **4. Cost of support staff** * **Important z characteristic**Doubling Unix and NT servers usually means "almost doubling" staff Add System z extra capacity with minimal incremental people
- 5. Cost of outage (QoS) * Important z characteristic Unscheduled, scheduled, catastrophic
- 6. Incremental cost analysis

Incremental costs are usually much lower than full costs

- System z ~20%25%, Unix & Wintel ~ 60%



Application Selection

- •What is "the" critical application environment? (a targeted effort)
 fProduction
 - Database server? How many?
 - Application server? How many?
 - Messaging server? How many?
 - •Failover servers? For each?
 - Dedicated infrastructure servers? What and how many?
 - fAdditional Servers
 - Development servers? Multiple levels?
 - Test servers? Multiple levels?
 - Systems test? Multiple levels?
 - Quality Assurance servers?
 - •Training servers?
 - f Disaster Recovery
 - •Do you have a DR site?
 - Do you have a DR contract? \$\$?
- •What applications/types of workload do you have? (a study)



Application selection: e-business App



Web/App



Messaging



Database

Hardware

- 3 primary production servers
- purchase, 4 year life, plus maintenance

Software

- 8+ processors for database SW
 - ~ \$450k for 3yrs

<u>Management</u>

- FTEs per Server on Average
 - ~ better than Gartner @ 25/FTE

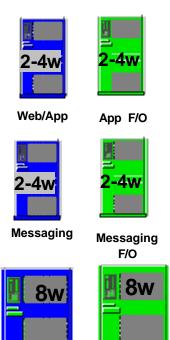
QoS

- Response, Reliability, Recoverability all "good"
- Utilization over 50% on average

System z will not win in a situation that down-plays it's operational strengths.

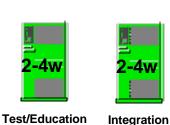


Like-for-like Configs: e-business App



Database

2-4w
Development Test

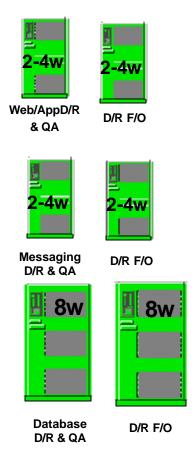


Hardware

- 3 primary production servers
- 16 total servers 5:1 ratio

Software

- 32+ processors for database SW
 - ~ \$1.8M for 3yrs
- 15+ processors for application SW Management
- FTEs per Application Environment QoS
- Response, Reliability, Recoverability
- Low utilization, untested DR





Database

F/O

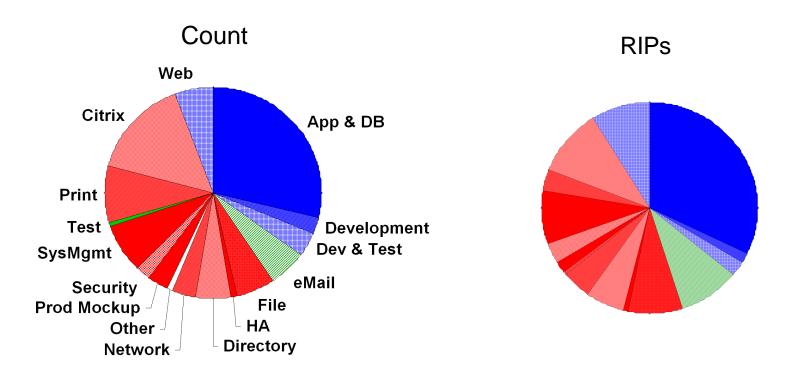








All servers - Include all the piece parts!

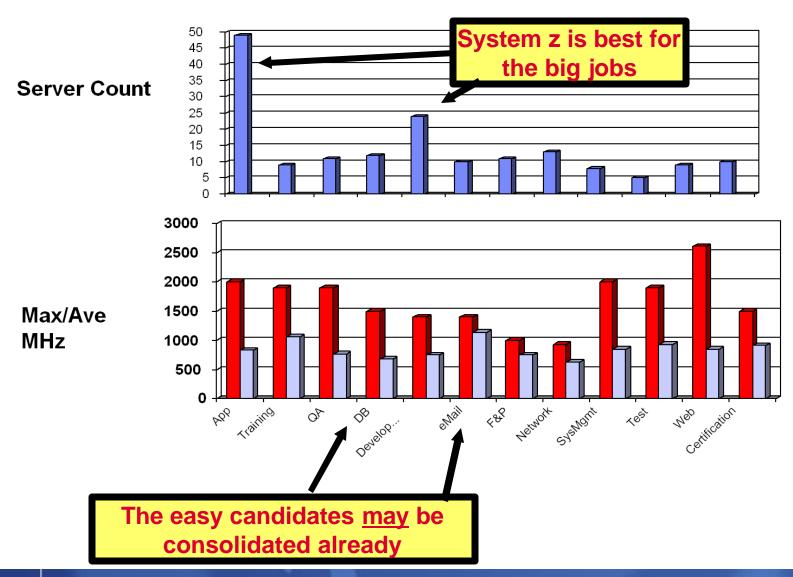


On average, only 1/3 of RIPs are dedicated to Application/Database serving role.

^{*} RIP is a relative unit of transaction processing workload that is valid within the scope of this study only. It cannot be directly equated to commercial benchmarking workloads or ratings.



All Servers - or pick the low hanging fruit





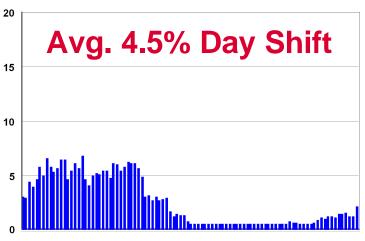
Workload sizing: Why is utilization low?

- One APP/One BOX mentality
 f2.67 GHz is the slowest you can get
 fSupersize it and forget it hardware is cheap
- Inadequate tooling and/or understanding
- Backup, development, test, training and integration servers
- Peaked, spiky workloads on dedicated hardware
- I/O Bound workloads, contention
- Vendor ROTs are low to avoid system stress and outages fThis is changing
- Backlevel systems
- Incompatible release levels
- Incompatible maintenance windows

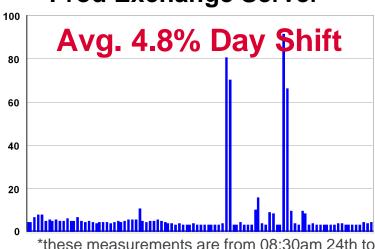


Workload sizing: Windows Customer Example

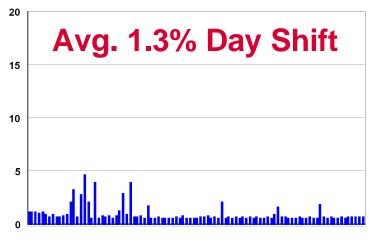




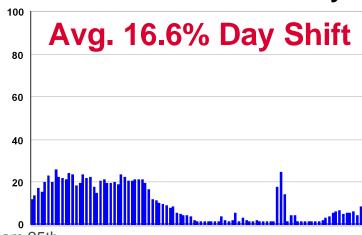
Prod Exchange Server



Prod Infrastructure Build Server 1-way



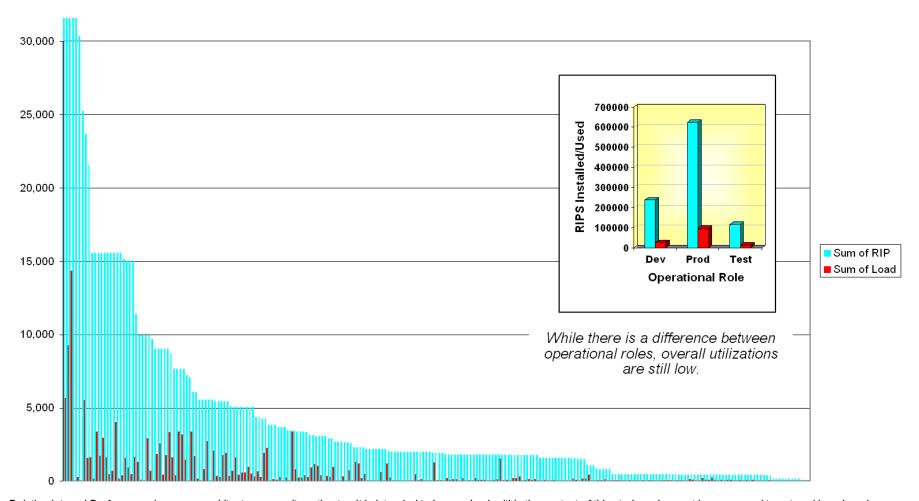
Prod SQL Server - 4-way



*these measurements are from 08:30am 24th to 08:15am 25th



Workload sizing: Management does not know how bad it is



Relative Internal Performance is a cross-architecture capacity estimate. It is intended to be used onlywithin the context of this study and cannot be compared to external benchmarks or other IBM performance ratings. Load or Used RIPS is the product of estimated utilization and RIP per instance forall 250+ server instances. Mainframe CPs are not included.



Gather data needed for the GOTO environment.

- ■System z assumption: z/OS is a robust operating system managing a shared pool of resources with some lower priority workload that can be pre-empted for short bursts of activity so...
- Gather prime shift, simultaneous one hour peak utilization across ALL machines in the configuration or environment
- **■OR...**
- Select workload types that are appropriate for System z (zAAP/zIIP,IFL)
- ■Have clear expectations: (prime shift average utilization)
 fIntel = 7% (higher for SQL, Exchange, Citrix, and VMware)
 fUnix = 20% (higher for Oracle, Web, and pLPAR)
 fSystem i = 50%
- ■Take the data assume 4:1 peak-to-average ratios and 2:1 peak overlap ratios
- Choose an appropriate workload translation factor (zAAP will change)
- Convert to MIPS and configure

 $_f$ System z = 85%



Cost of Support Staff: The support roles differ between platforms.

IT Infrastructure Support Roles: Development vs. IT Staff

Development / Support TASK	Distributed Wintel	Centralized Wintel	Unix	Linux	AS400	MF
User needs analysis	D	D	D	D	D	D
Application design & Analysis	D	D	D	D	D	D/S
Middleware needs analysis	D	D	D	S	D/S	S
Software selection and analysis	D	D	D	S	D/S	S
Hardware selection and analysis	D	D	D/S	S	S	S
Hardware sizing and configuration	D/S	D/S	D/S	S	S	S
Hardware installation	D/S	S	S	S	S	S
OS implementation & maintenance	D/S	S	S	S	S	S
Ongoing software maintenance	D/S	D/S	D/S	D/S	S	S

"The xClient IT cost model does not include some tasks that are performed by Development staff."



The IT Budget is \$142 million with a staff of 597 employees (including contract workers).

(\$ Millions)

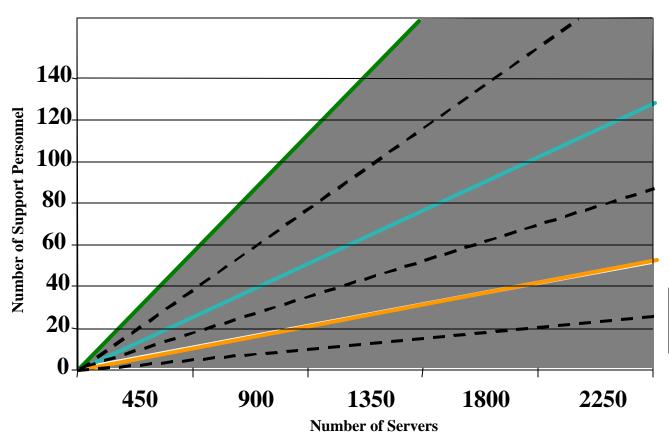
Operating Expenses

Full Time Equivalents (FTEs)

Service Category	Initial Allocation	Revised Allocation	Initial Staff Allocation	Revised Staff Allocation	SCORPION Averages
Mainframe	39.4	39.4	83.3	72.9	60-100
Unix	0.9	1.2	6.0	7.1	14-23
Intel	11.1	14.7	47.9	79.2	115-231
AS/400	1.6	1.1	3.4	2.)	2-4
Storage Management	12.1	13.2	20.3	24.	
High Volume Print	4.4	6.6	24.3	42.4	
Desktop Support	11.2	15.4	106.6	131.7	
Help Desk	2.2	2.8	32.0	This delt	a will make
Data Network	15.5	17.6	38.6	or brea	ık a TCO.
Voice Network	7.0	8.0	20.1	Get i	t right!
eMail	1.6	2.1	10.7	12.4	
Internet	2.5	3.1	13.9	16.5	
Other – IMT	1.1	1.4	5.0	6.0	
Out of Scope	12.4	15.5	90.5	99.4	
Overhead	19.1	0	75.4	0	
TOTAL	142.1	142.1	578.0	597.0	



Wintel Server Management: Staff Efficiency



Un-Cloned

Great diversity in number of operating system versions, applications and usage. Limited or no automation in server replication.

Cloned/Virtualized

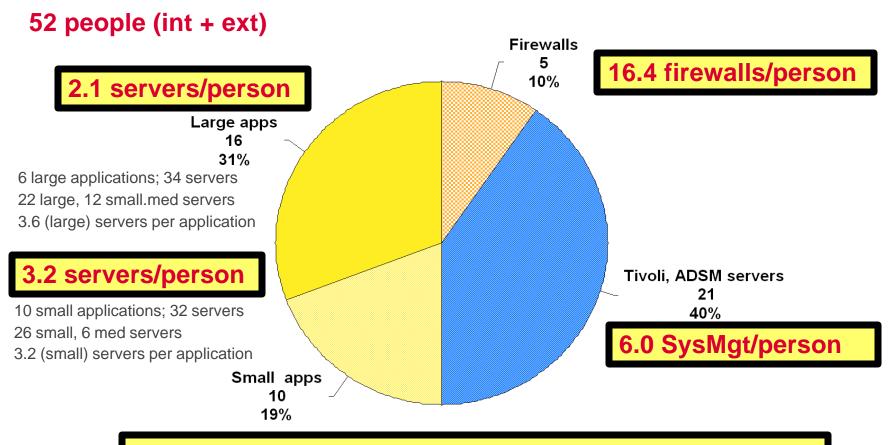
Limited diversity in number of operating system versions, applications and usage. Some automation in server replication.

Super-Cloned

No diversity in number of operating system versions, applications. Limited diversity in system usage. Server replication is automated.



Cost of Support staff: Use the right "Servers per Person" for TCO



Big productivity differences between cloned infrastructure and application/database servers



QoS - Cost of Outage: Scheduled and Unscheduled Downtime

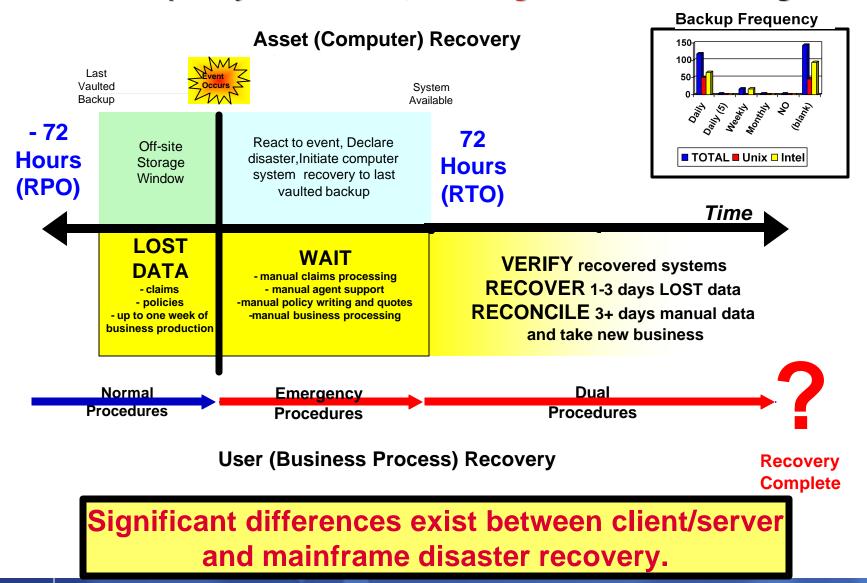
- Know what the answers should be before you ask
 - f Is it a sysplex? Unix cluster?

 f Have there been recent availability issues?
 - _f24 x 7 Web presence?
- ■Conservative = Operational loss = # users x \$50/hour salary expense per user x 25% after n hours
- Aggressive = Revenue loss = annual revenue divided by 1960 hours adjusted as above, plus time to recover
- Ask the right person operations, CFO, security or DR
- Define "outage" ensure consistency
- ■Talk in hours, not percentages
- Ask in the right order scheduled, longest single, average
- ■Gartner, Forrester, and others = Useful for "bargaining"

 f Intel = 26 hrs./svr/yr (99.7%), Unix = 12 (99.85%), MF = 4 (99.95%)

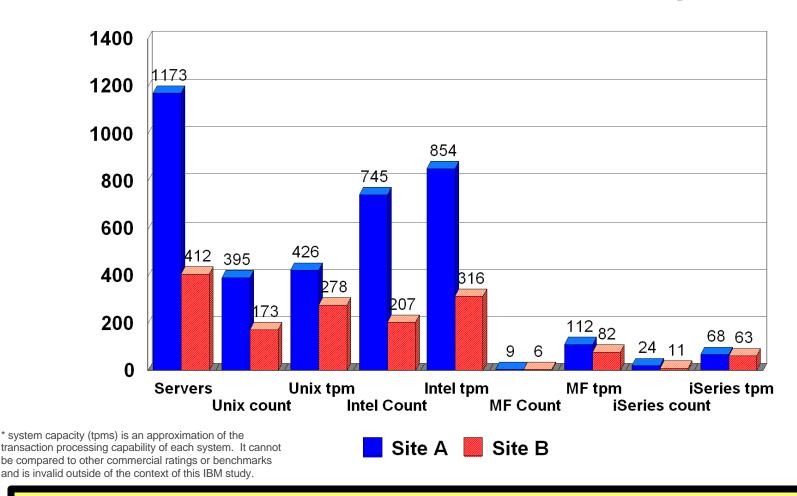


Cost of Outage: DR is poorly understood, but a significant MF advantage.





Cost of Outage: Internal Dual-site Disaster Recovery



Intel and Unix are poorly positioned for dual-site internal disaster recovery.

Balancing the two centers will require significant investment.



Are there other issues?

"Power and cooling will be a top 3 issue with all CIO's in the next 6-12 months"

Michael Bell – Gartner Group

"Power and cooling costs will increase to more than one-third of the total IT budget"

Robert Frances Group, January 2006

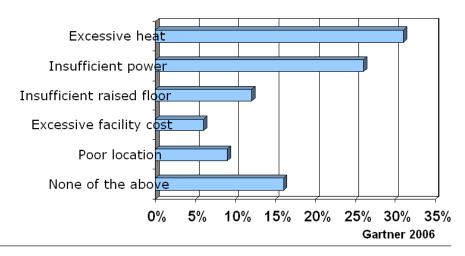
"The cost of datacenter floor space is inconsequential compared with the cost of operating and cooling a datacenter"

"You pay once to power the systems and again to cool them"

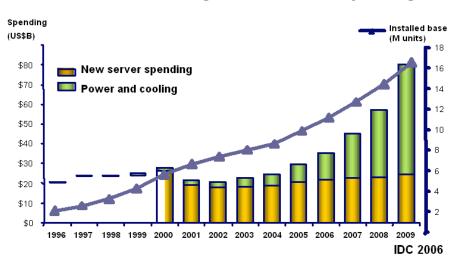
Information Week, February 2006

"And again and again for" redundancy

Marlin Maddy, February 2006



Power and cooling exceeds server spending





Building the TCO Business Case

- Defining the Rules for comparing platforms
- 1. Select the right application(s)
 Is this a full study? Do you need an assessment?

Who is your sponsor? Is this line-of-business, infrastructure, or IT?

2. Ensure like-for-like configs

Application, database, middleware QA, failover, DR, development, test, and infrastructure servers

- 3. Determine useable capacity/utilization * Important z advantage
 Ask for peak AND average discuss overlap and ratios
 Accommodate peaks with WLM, IRD, and oD features
- 4. Quantify cost of support staff * Important z advantage
 Determine how "reasonable" this is to your customer
 Expand the effort to look for complexity issues that require staff
 Look for areas of rapid growth
- 5. Determine cost of outage (QoS) * Important z advantage Simple operational or aggressive revenue based Disaster recovery RTO/RPO Get the numbers or get "it is not important" in writing
- 6. Perform "incremental" cost analysis
 Incremental costs are usually much lower than full costs
 System z ~20%25%, Unix & Wintel ~ 60%
- 7 "What-if" analysis "Do nothing" analysis



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Customer Studies

Representative customers - Real Studies

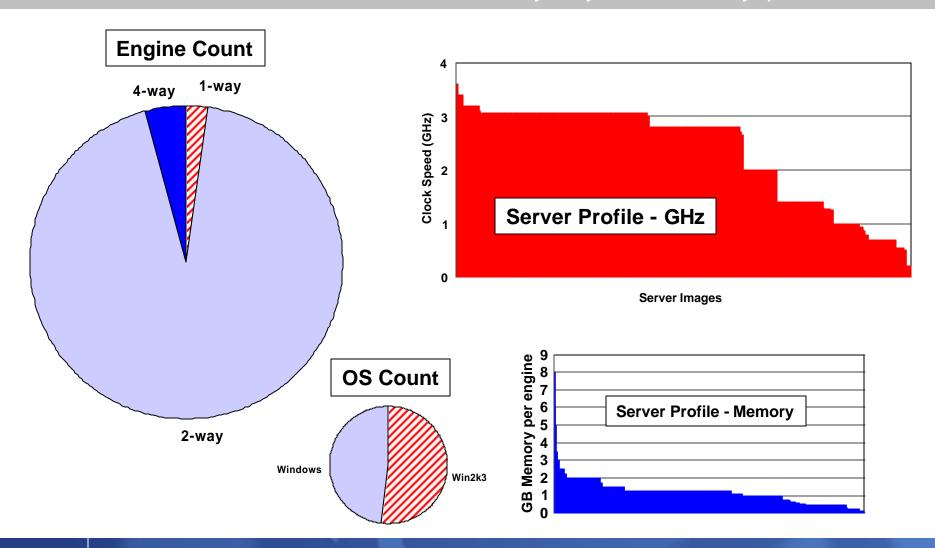
Sample Customer A

- Medium shop 500 servers 4 architectures
- Strategy to simplify with Windows based blades
- Rapid growth
- Multiple locations including international
- Disaster recovery improvement focus
- Cost reduction through modernization
- Excellent quality data provided to IBM



Current State - Intel Complexity is AVERAGE.

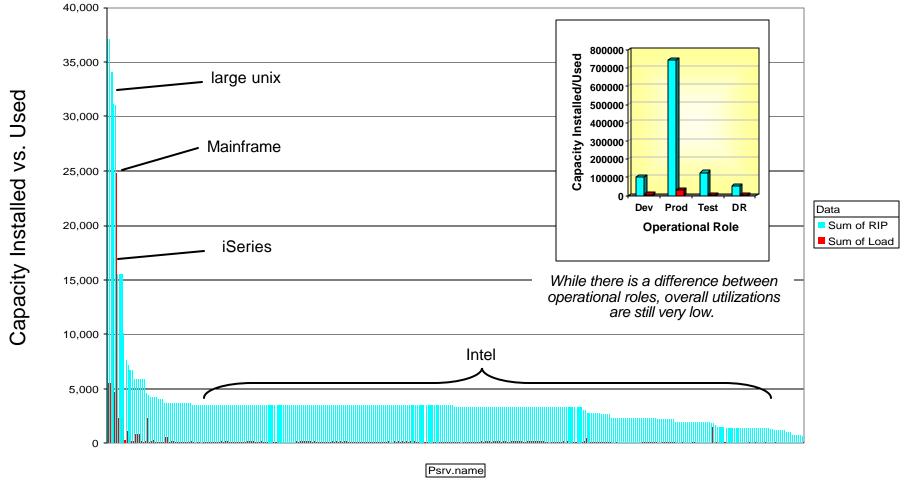
The level of effort required to maintain a large inventory of servers is proportional to the number of unique hardware combinations. The ABC environment is dominated by 2-way machines of many speeds.





Current State - Unused Intel capacity is HIGH.

Observing the relative performance of 350+ physical machines for which data was analyzed, both installed and used at ABC, we see a considerable amount of unused capacity, particularly for Intel. Utilizations are very low on Intel. VIRTUALIZATION will help improve this situation.



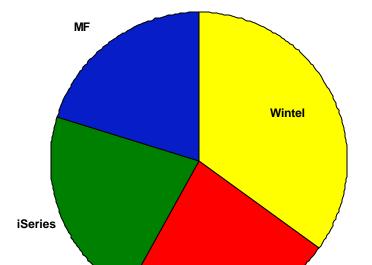
Relative Internal Performance(Capacity (RIP) is a cross-architecture capacity estimate. It is intended to be used only within the context of this study and cannot be compared to external benchmarks or other IBM performance ratings. <u>Used RIPS (load) is</u> the product of utilization and RIP per instance for all 450+ server instances. Teradata CPs are not included.



Current State - Capacity / Spend.

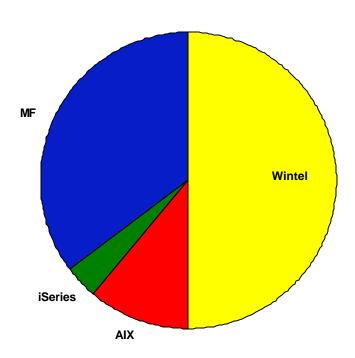
The estimated IT budget is, as expected, also dominated by Wintel machines. Most environments at ABC are heavily optimized, so these ratios would no longer apply if workloads were moved between environments. We will project workload movement with this knowledge.





AIX

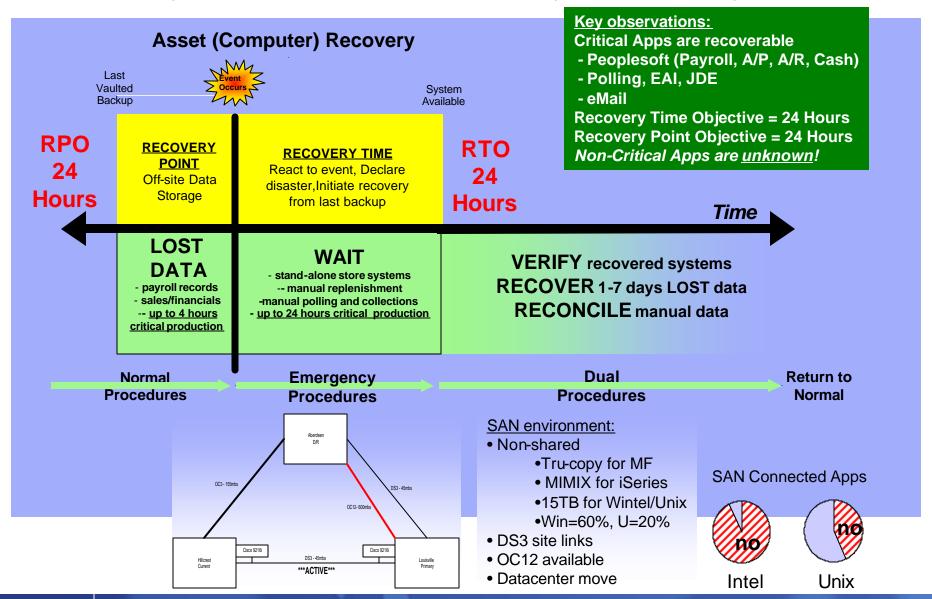
Estimated Budget / Spend



Relative Internal Performance is a cross-architecture capacity metric used here. It is to be used only within the context of this study and cannot be compared to external benchmarks or other IBM performance ratings. Load or Used RIPS is the product of estimated utilization and RIP per instance for all 3000+ server instances. Mainframe CFs are not included.



Current Systems: DR is GOOD, but only for Critical systems.





Current State - Summary Observations

Our assessment indicates some marked differences between architectures in support efficiency, utilization, and Quality of Service. Overall efficiency looks Good.

Architecture Summary	Wintel	Unix	iSeries	MF
Support Staff (est. FTE ratio) GOOD (17+)		AVERAGE (5+)	EXCELLENT (1+)	GOOD
Servers (virtual / real) * 466 / 451 LOW		60 / 26 V. GOOD	10 / 4 V. GOOD	4/2 EXCELLENT
Growth (estimated) 20-25%		20-25%	10-25%	0-10%
	4.1% LOW	15% (estimate)	50+% GOOD	70-80% GOOD
Utilization CPU/Storage	20% (estimate)	35% (estimate)	70+% V. GOOD	80% Excellent
Complexity	AVERAGE	AVERAGE	LOW	LOW
Application Criticality LOW		HIGH	HIGH	HIGH
QoS Delivery (RTO, RPO, Response, Availability)	FAIR	AVERAGE	EXCELLENT	EXCELLENT
Currency (Hardware and Software)	GOOD	AVERAGE	FAIR	FAIR

^{*} Server counts are based on a point-in-time server inventory and may differ from data from other sources, and sections of this presentation.



Staffing, Storage & Incremental Cost Analysis

Headcount includes all reported staff known to support the server infrastructure. Storage, unless internally, was used to allocate the SAN costs. The Incremental Cost Analysis ("ICA") represents the full burdened marginal cost of computing.

	Intel	Unix *3 &4	MidRange	MF *2	DSS	In-Scope
	Xeon & AMD	pSeries	iSeries	zSeries	Teradata	Totals
Total Images:	466	50	9	4	1	530
Total Headcount:	19.4	9.0	0.8	9.6	1.0	39.8
Images / Person:	24.1	5.5	10.8	0.4	1.0	41.8
Total TB Storage:	14.2	7.5	2.0	19.2	20.0	62.9
Replicated Data:	?	?	1.0	4.0		5.0
Total Spend:	\$ 12,505,403	\$ 2,771,756	\$ 914,162	\$ 8,859,268	\$ 2,146,195	\$ 27,196,784
RIPS:	1,004,694	187,978	39,423	47,300	27,596	1,306,991
Utilization:	4.3%	15.0%	66.1%	80.0%	30.0%	11.0%
Utilized RIPS:	43,080	28,197	26,282	37,840	8,279	143,678
Cost / Util. RIPS:	\$ 290	\$ 98	\$ 35	\$ 234	\$ 259	\$ 189

Notes: *1: Mirrored storage 20 TB, Useable 10 TB. Qtrly review of SLAs. Managed remotely by NCR.

^{*2:} Existing plans to reduce Mainframe ISV cost has been discussed. Claims of up to \$1 Mil in savings

^{*3:} Of the 50 LPARs reported, 25 AIX 5.3 boot from SAN & 47 use SAN storage (Except Using VIO)

^{*4:} Those not booting from SAN use local mirrored 72 GB Disks for boot and tools.

^{*5: 2} Hr scheduled downtime for iSeries maint window is difficult to schedule given country demands

^{*6: 8} Hr.scheduled downtime for Intel maint window is accepted. SLA = 99,8% One mission critical appl

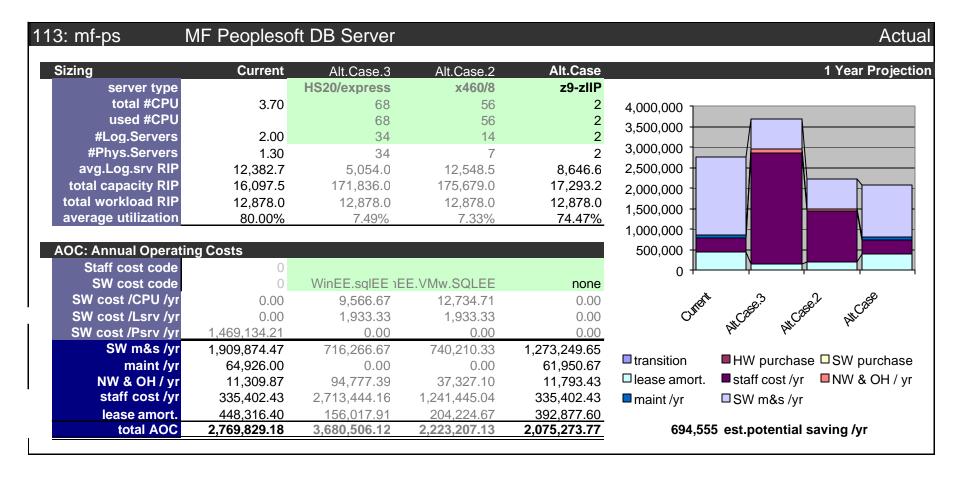


#101 - Windows Application Servers to VMware or Blades

Sizing	Current	Alt.Case.2	Alt.Case			1 `	Year Proje
server type		HS20/express	x366/4DC3				
total #CPU	169.54	44	24	1,000,000			
used #CPU		44	24	900,000			
#Log.Servers	88.00	88	88				
#Phys.Servers	80.04	22	6	800,000			
avg.Log.srv RIP	2,877.1	1,263.5	1,332.8	700,000		-	
total capacity RIP	230,285.8	111,188.0	117,288.0	600,000		A	
total workload RIP	7,969.5	7,969.5	7,969.5	,			
average utilization	3.46%	7.17%	6.79%	500,000			•
				400,000			-
OC: Annual Operatin	g Costs			300,000		_	<u>-</u>
Staff cost code	0						
SW cost code	0	win.VMw	win.VMw	200,000			
SW cost /CPU /yr	0.00	3,168.04	3,168.04	100,000			1
SW cost /Lsrv /yr	0.00	0.00	0.00	0 1			
SW cost /Psrv /yr	786.00	786.00	786.00	(Current	Alt.Case.2	Alt.Case
SW m&s /yr	62,912.75	156,685.83	80,749.00				
maint /yr	0.00	0.00	0.00	□ transition	■ H	W purchase □SW	purchase
NW & OH / yr	241,204.78	61,326.55	24,566.70	□ lease am	ort. ■st	aff cost /yr ■NW	& OH / yr
staff cost /yr	371,833.71	316,058.65	316,058.65	■ maint /yr	□S'	W m&s /yr	
lease amort.	259,856.52	100,952.77	140,850.00				
total AOC	935,807.76	635,023.80	562,224.36	373.5	83 est.	potential savin	a /vr



#113 - Peoplesoft Database Tier



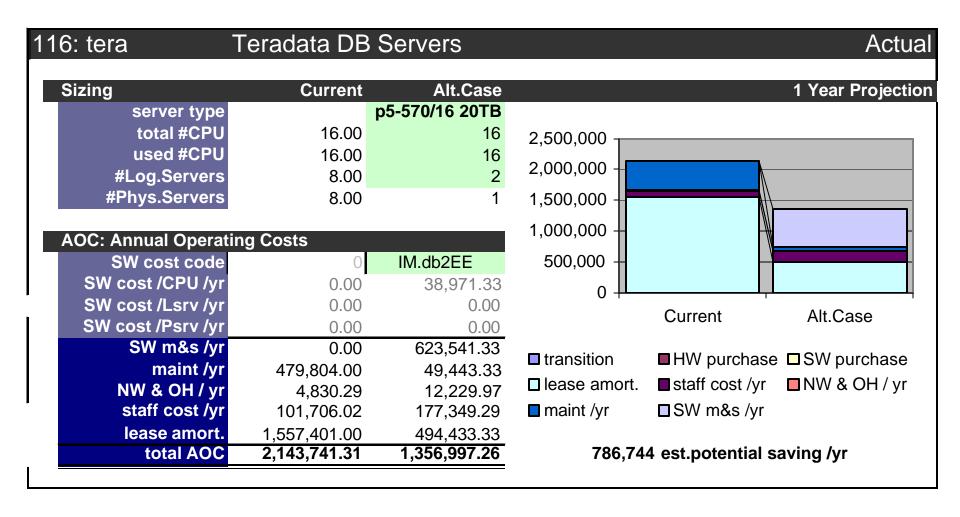


#115 - JDEdwards database backend

Sizing	Current	Alt.Case.3	Alt.Case.2	Alt.Case	1 Year Project
server type	Current	p5-570/8 3TB	x366/4DC3 3TB	x460/8 3TB	i Teal Floject
total #CPU	20.00	16	64	88	3,000,000 7
used #CPU		16	64	88	3,000,000
#Log.Servers	9.00	9	16	11	2,500,000
#Phys.Servers	3.00	2	16	11	
avg.Log.srv RIP	13,141.1	6,742.7	19,548.0	25,097.0	2,000,000
total capacity RIP	39,423.3	60,684.0	312,768.0	276,067.0	1,500,000
total workload RIP	19,548.1	19,548.1	19,548.1	19,548.1	1,000,000
average utilization	49.59%	32.21%	6.25%	7.08%	1,000,000
AOC: Annual Operating	n Costs				500,000
Staff cost code	00313				
SW cost code	0 a	ix5.F5/8.oraEE	win23ee.sqlEE	win23ee.sqlEE	0 # # # #
SW cost /CPU /yr	0.00	22,687.75	9,566.67	9,566.67	Callega M.Cage 3 M.Cage N.Cage
SW cost /Lsrv /yr	0.00	0.00	1,933.33	1,933.33	Offer Cose 3 Cose 1 Micose
SW cost /Psrv /yr	7,324.00	0.00	0.00	0.00	by. by.
SW m&s /yr	21,972.00	363,004.00	643,200.00	863,133.33	
maint /yr	116,265.80	18,187.60	0.00	0.00	■ transition ■ HW purchase □ SW purchase
NW & OH / yr	22,893.27	12,257.86	65,511.20	58,656.86	□ lease amort. ■ staff cost /yr ■ NW & OH / yr
staff cost /yr	84,761.80	718,264.63	1,276,914.90	877,878.99	■ maint /yr □ SW m&s /yr
lease amort.	556,283.88	182,357.90	425,807.24	367,274.81	•
total AOC	802,176.75	1,294,071.99	2,411,433.34	2,166,944.00	-1,364,767 est.potential saving /yr

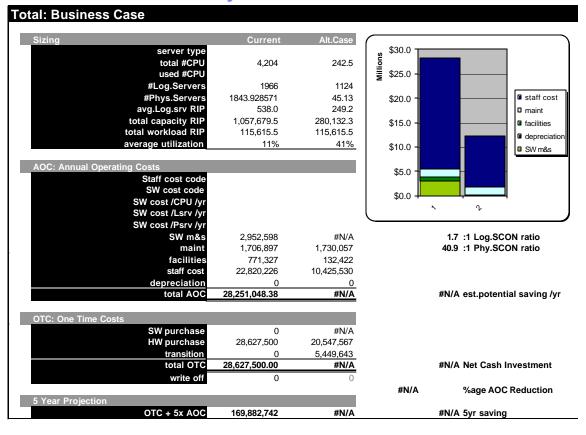


#116 - Teradata system

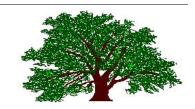




Environmental Summary



Environmentals	Current	Alt.Case
avg RackU / Server	4.2	15.8
Total RackU	7,744	715
30U Racks	258.1	23.8
Total kW	1,277	156
Adjusted kWh/yr	11,240,154	1,374,372
Heat BTU/hr	2,919,446	356,971
CO2 tonnes /yr	4,833	591
Carbon tonnes /yr	1,319	161
RIPs /kW	828	1,794
RIPS / tonne CO2	219	474
W /m2	9,892	13,109



CO2 Reduction = 14,031 Trees



System z: The TCO conclusion

System z with z/OS

- •Much better utilization of resources (up to 10x)
- -Requires less support staff (20% 100% less)
- Has <u>higher availability</u> (therefore less downtime costs)
- -Has better DR typically **faster RTO and smaller RPO**
- Power consumption and floor space are minimized (which saves \$\$\$)

System z with z/VM and Linux for System z

- Much better utilization of resources
- •Failover is provided by virtual server (therefore less hardware is required)
- Requires <u>less support staff</u> (20% 50% less)
- -Has **lower software costs** (savings are significant for application software)
- -Has better DR typically **faster RTO** and an RPO in synch with legacy
- -Power consumption and floor space are minimized (which saves \$\$\$)