





#### Jim Elliott

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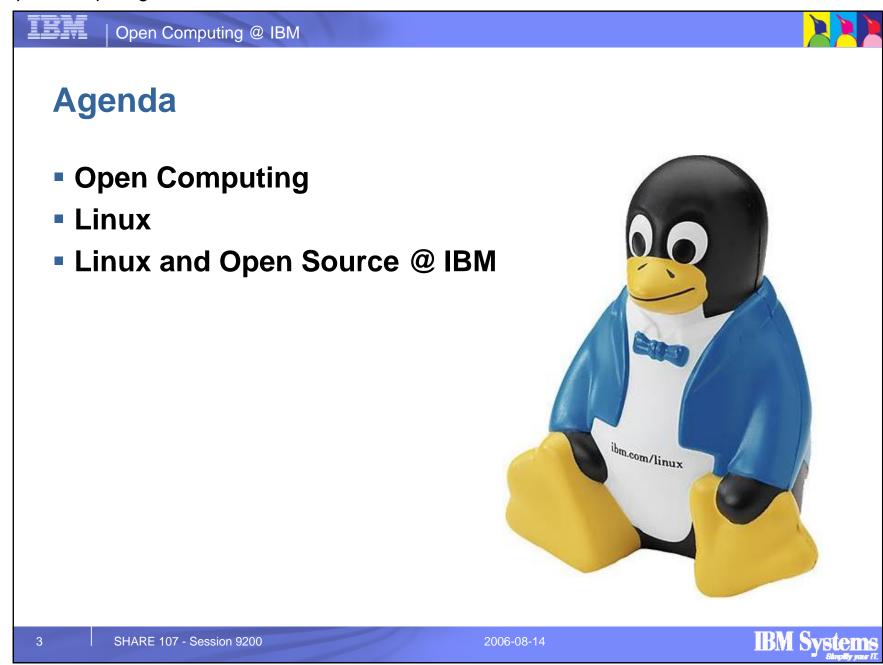
## IBM | Open Computing @ IBM



# 9200 - Open Computing and Linux

- IBM has a vision of the future which can only become a reality in a world of Open Computing.
- This session covers Open Standards, Open Architectures, and Open Source, including Linux.
- Jim will delve into the Open Computing with a focus on Linux, the benefits of Linux, and the tremendous growth of Linux around the world as a direct result of these benefits.
- He will also review the participation of IBM in the Open Computing world including Linux and Open Source usage at IBM.

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## **Open Computing**







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Simplify your IT.

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# **Open Computing Goals**

- Ensure flexibility
- Ensure interoperability
- Avoid vendor lock-in
- Drive cost effectiveness
- Ensure future access to information
- Ensure a level playing field for competition
- Maximize freedom of action







# The Principles of Open Computing

### Open standards:

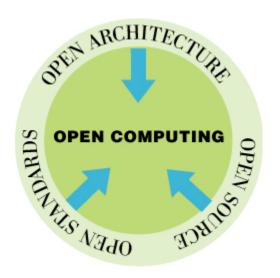
 Promoting interoperability by using open published specifications for APIs, protocols and data and file formats

## Open architecture:

 Building loosely coupled, flexible, reconfigurable solutions

## Open source software:

- Promotes standards
- Leverages community development and collaborative innovation



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# **Open Source Software**

www.opensource.org

- Software whose source code is published and made available to the public
  - Community develops, debugs, maintains
  - "Survival of the fittest" peer review
  - Generally high quality, high performance software
  - Superior security on par with other UNIX systems
- Often built by community
- Redistribution rights
- May be a reference implementation of an open specification



#### Examples of Open Source Software:

- Apache web server
- Eclipse application development
- Gnome desktop environment
- Mozilla browser, mail, calendar
- OpenOffice.org productivity suite
- Perl language
- Samba file/print
- SendMail mail server
- TCP/IP networking

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# Why does IBM consider Open Source important?

- Can be a major source of innovation
  - Innovation can happen anywhere any time
  - Development through "open communities" leads to potentially broad ideas and creativity
- Community Approach
  - Internet has changed how enterprises address technical innovation
  - Shapes IBM technical leaders thinking and approach to broad collaboration
- Good approach to developing emerging standards
  - Popular Open Source projects can become de facto / open standards
  - Wide distribution/deployment
- Enterprise customers are asking for it
  - Increase choice and flexibility adoption/use of Open Source can reduce time to market

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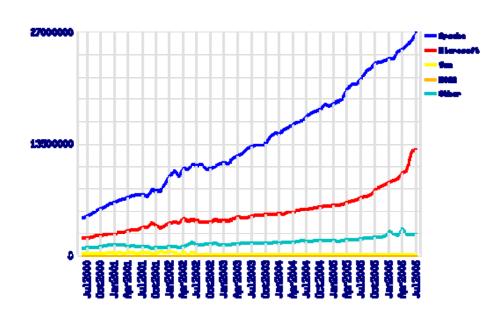




# Apache has Become the Standard Web Server

news.netcraft.com

- Totals for active servers across all domains
- As of August 1, 2006
  - Apache
    - Sites: 27,891,065
    - Share: 62%
  - Microsoft IIS
    - Sites: 13,720,037
    - Share: 30%



The Apache Software Foundation
http://www.apache.org/

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### What is Linux?

- A "UNIX-like" Operating System that is community developed with the source code being readily available
  - Robust functionality and scalability
  - Solid stability and security
  - Lightweight and modular
- Operates on virtually any platform server or client
- Generally acquired on a support subscription basis from Linux Distribution Partner (LDP)
  - Novell and Red Hat dominant in NA
- Development coordinated by OSDL









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# Why is Linux is important to customers

- Linux is about choice and flexibility
- Linux is secure
- Linux is reliable
- Linux drives business goals:
  - Reduce costs
  - Simplification
  - Improve application service levels
  - Promotes innovation
  - Internally change business process and drive contribution to business
  - Generate revenue

#### Drivers to use Linux Today



- Attractive hardware acquisition costs
- Availability of low-cost, Open Source software
- Linux runs across all hardware platforms
  - x86, x86-64, RISC and CISC (including mainframes)
- Interest in alternatives to Windows and UNIX, offering customers choice in software platforms
- Expectations of improved price/performance
- Re-use of existing UNIX skills in enterprise, HPC computing

Source: IDC Directions 2005

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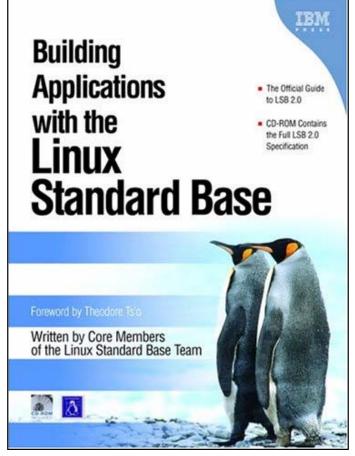
#### Open Computing @ IBM Linux is an industry-wide initiative www.osdl.org 7 **SpikeSource** 10art-ni **ETRI NEC ActiveGrid** Fuiitsu **Network Appliance Stanford University** a la Mobile Good-day Nokia **Stratus Technologies** Google **Sun Microsystems** Alcatel Novell AMD Haansoft **NTT Corporation Timesys Tokyo University of** BakBone Hitachi NTT Data Intellilink **Technology Beijing Software** HP **Open Country Testing Center Toshiba Solutions IBM Open Source Japan Berry OS Japan** Transmeta **Open Technologies** Intel Black Duck Software Corporation **Trolltech** IP Telecom **Oregon State BT Global Services TurboLinux** Kobe Institute of University Bull Unilever Computing **Pacific Crest Korea IT Industry** Cassatt Unisys Securities **Promotion Agency CCIA University of Helsinki Pixelworks** Levanta Cisco Virtual Iron Software **Portland State** Lynuxworks Co-Create **Voyager Capital** University **Marist College Computer Associates Waseda University** Radisys Microcost Comverse Wind River **Red Flag Software** Miracle Linux **Cyclades** Wyse **Red Hat** Corporation Mitsubishi Electric **Xandros Scalix Corporation EMC** MontaVista Software Search Cacher **National University of Ericsson** Siemens **Defense Technology** SHARE 107 - Session 9200 2006-08-14



# Linux Standard Base Isb.freestandards.org



- The Linux Standard Base (LSB) is an application binary interface (ABI) for Linux and Linux-compatible platforms
- The LSB draws on the source standards of the IEEE POSIX standards and The Open Group's Single UNIX Specification for many of its behavioral interface definitions
- Partnership led by Canonical/Ubuntu, FSG/LSB, HP, IBM, Intel, Novell/SUSE, Red Hat and Usenix



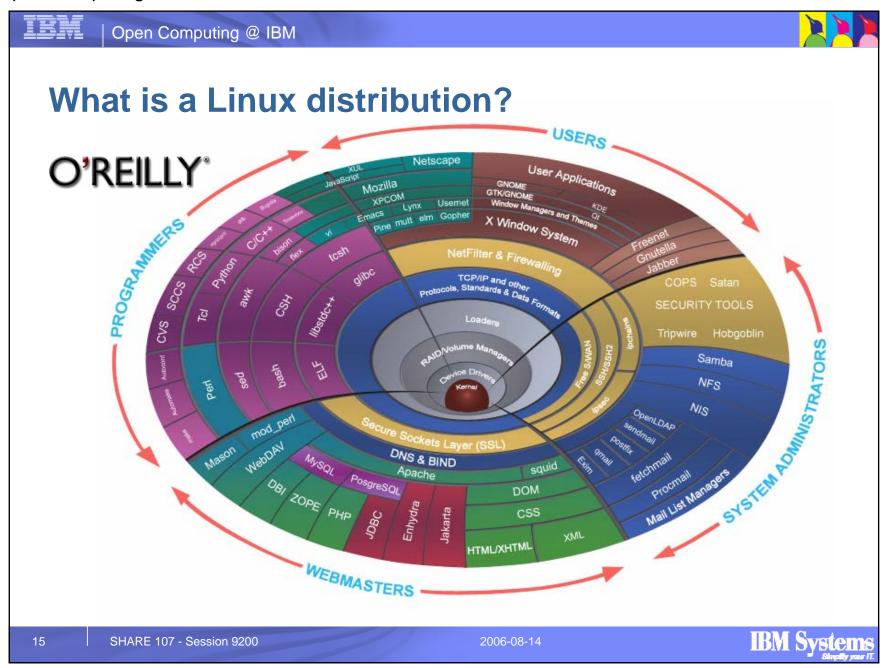
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# Linux capabilities have evolved and expanded

#### Linux is free

- Better TCO than Unix
- Better TCO than Windows
- Migrate to commodity hardware
- Use as a bargaining chip
- Pluck the low hanging fruit



#### Linux is mature

- Drives innovation
- Provides choices
- Enables consolidation
- Facilitates simplification
- Reduces IT costs
- Results in business advantage

1998 1999 2000 2001 2002 2003 2004 2005 2006 2007

#### Linux runs on x86

- Works but not enterprise ready
- Used in non-critical areas
- Good infrastructure solution



#### Linux runs on multiple architectures

- Up to 16 way SMP support
- Unix-like features and enhancements
- Proven reliability, availability and stability
- Used for mission critical applications
- Runs ERP applications and databases
- Linux is not implemented because it is cool nor as a religious experience
- Linux is a facilitator of business solutions and / or IT initiatives

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# Linux server growth continues to outpace all other platforms

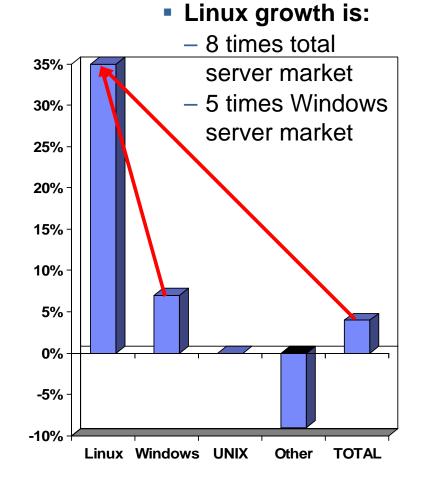
#### **Worldwide Linux Server Revenue**

All vendors – full year 2005

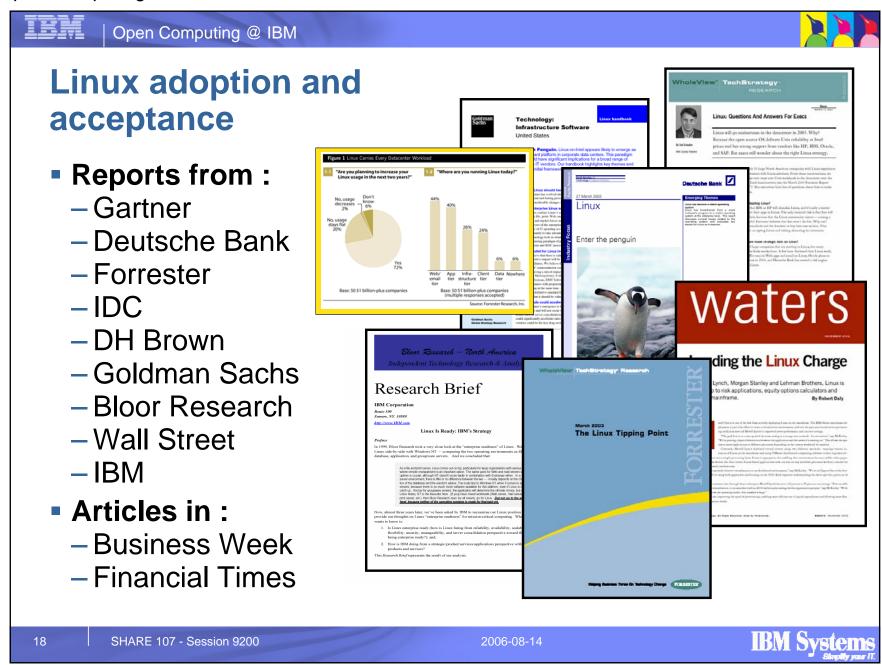
		<i>y</i>	
OS Family	2005 Revenue	Revenue Growth	Unit Growth
Linux	\$6,916M	35%	45%
Window	s \$18,619M	7%	11%
UNIX	\$16,251M	0%	-4%
Other	\$9,896M	-9%	-26%
	\$51,683M	4%	13%

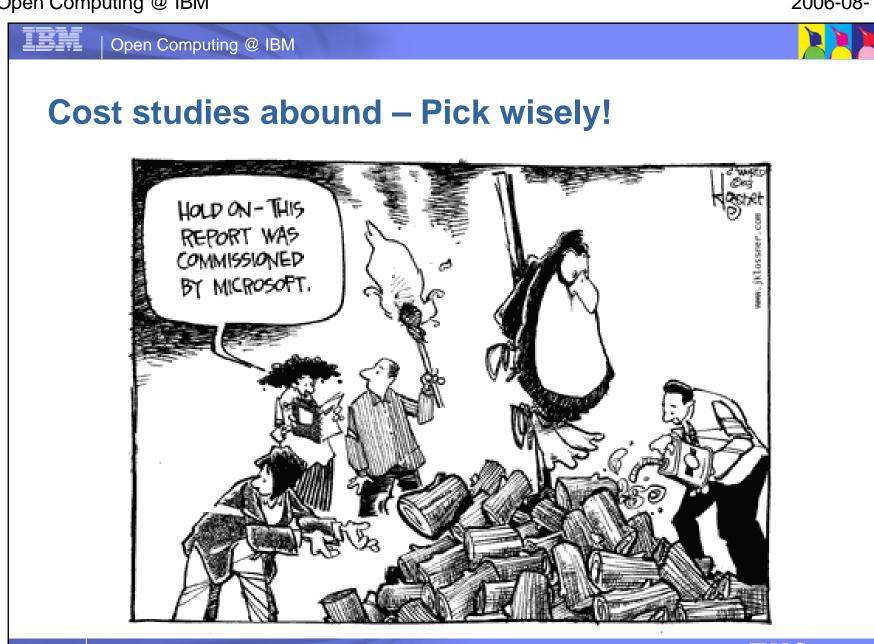
9<sup>th</sup> quarter in a row of over \$1B in revenue, 4Q05 was 1<sup>st</sup> \$2B quarter for Linux

Source: Gartner Group, 4Q05



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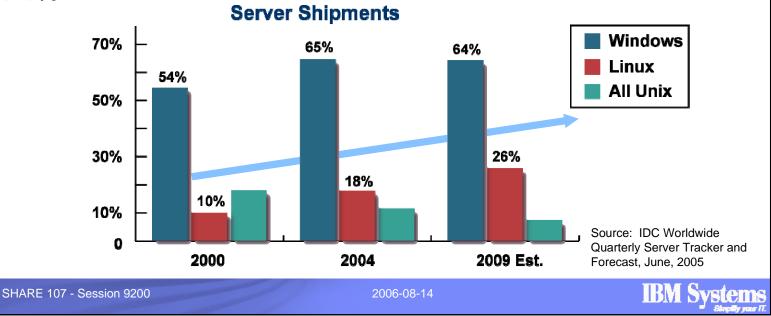
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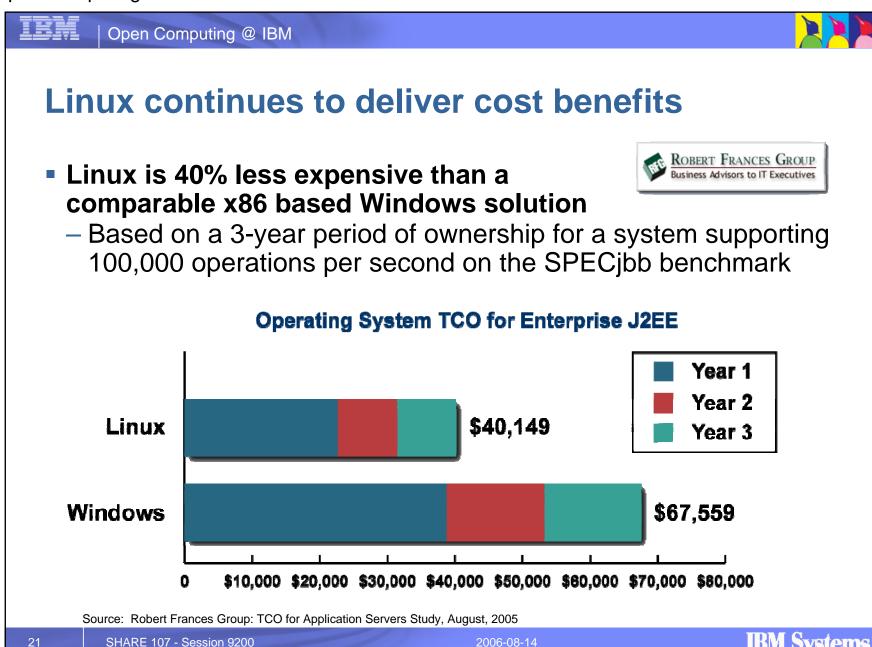


# Linux server market continues to grow



- 11th consecutive quarter (1Q05) of year-to-year double-digit growth
  - Linux server revenue exceeded \$1.2B in quarterly revenue,
     10.3% of overall quarterly server revenue an all-time high
  - Year-to-year revenue growth of 35.2% and unit shipments up 31.1%

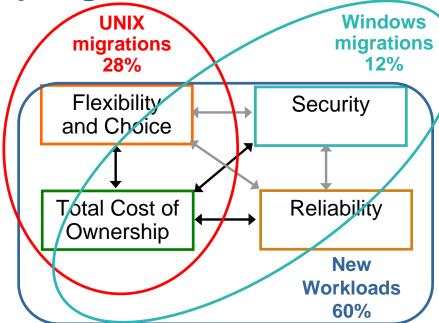






**How customers are adopting Linux** 

 New workloads are being added to gain the full benefits of platform and vendor flexibility, low cost of ownership, solid security, and solid reliability



- Linux is replacing
   proprietary UNIX as Linux offers UNIX-like features and
   platform independence with lower cost of ownership
- Linux is replacing Microsoft servers due to choice, attractive cost of ownership, and enhanced security

Note: Percentages on this chart are based on my personal observations of the Canadian marketplace

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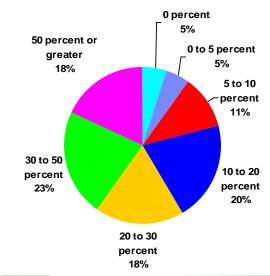


# Can Linux and Windows coexist peacefully?

- Linux is here and Windows is not going away
  - Corporate users must address interoperability and integration issues
  - Microsoft, LDPs, and ISVs must deliver interoperability
  - -Linux now accounts for 20% of the worldwide installed base of server operating systems
  - The majority of corporate networks are heterogeneous environments

#### **Linux is Complementary to Windows**

Estimate Linux's share in your environment as a complementary server alongside Windows

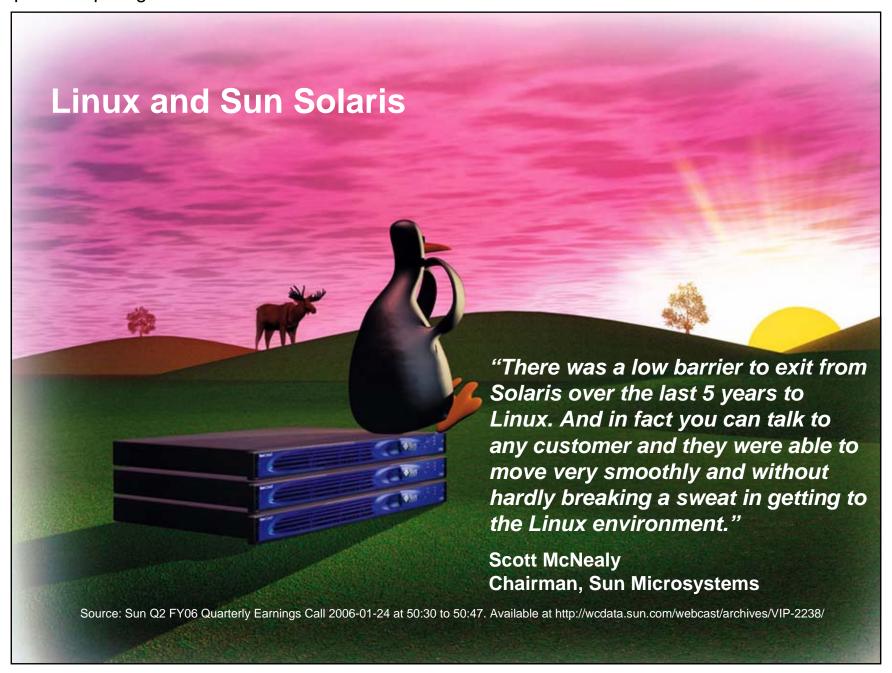




Source: Yankee Group, Heterogeneous Linux, Windows Networks Heighten Integration Challenges, May 19, 2005 Source: 1 Yankee Group 2005 North American Linux TCO Survey

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### **Linux and Oracle**



- Linux will pass Sun Solaris as the leading Oracle deployment platforms according to a groundbreaking study
  - This survey of more than 800 enterprises using Oracle database technology revealed that while 49 percent of the respondents currently run Oracle on a Solaris platform, that number should slip to 43 percent next year
  - At the same time, 39 percent of the respondents currently run Oracle on Linux, a figure that should climb to 44 percent by next year, making Linux the top Oracle deployment platform

March 2, 2006 - Full report located at http://www.ioug.org/Research.pdf

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# Insuring success for Open Source software implementations

- Secure executive sponsorship
  - Critical to secure appropriate program support and funding
    - Design, quality assurance, implementation, migration, training, support
  - Identify valid pilots for initial programs
    - Server based, problem solving, TCO based
- Develop education and certification programs for open source software
  - Sponsor workshops for contractors, ISVs, innovators
  - Leverage existing Linux certification programs
- Establish open source and Linux pilot projects
  - Focus on server implementations
- Develop partnership with implementation partner for service, migration, and support

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Linux and Open Source @ IBM ibm.com/linux







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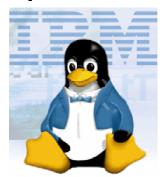
## **Linux @ IBM Investments**



- Systems
  - x86 **1998**
  - Mainframe 1999
  - POWER 2001
  - BladeCenter 2002
  - BlueGene 2004
- Software
  - Information Management1999
  - WebSphere 2000
  - Tivoli 2001
  - Lotus 2001
  - Rational 2003
- Linux Services
  - **1999**

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- Linux Technology Center
  - **1999**
- Chiphopper
  - 2005
- Open Source Contributions
  - 1998 to 2006
- Patent Commons
  - **2005**
- Open Source Development Lab
  - 2000
- Linux Partners
  - EAL2 2003
  - EAL3 2004
  - EAL4 2005



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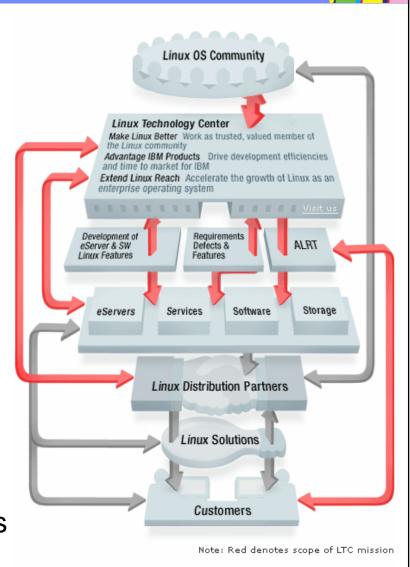
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# Linux Technology Center ibm.com/linux/ltc

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## LTC development mission:

- Help make Linux better
- Assist the IBM Hardware,
   Software, and Services
   brands win with Linux
- Expand the reach of Linux
- Remain trusted, valued members of the Linux community
- IBM participates in over 160
   Open Source projects
  - LTC members participate in over 90 Open Source projects



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## IBM alliances with Linux distribution partners

#### Novell



- SUSE Linux Enterprise Serverwww.novell.com/products/linuxenterpriseserver/
- Common Criteria CAPP/EAL4+ on 23 Feb 2005

#### Red Hat





- Common Criteria CAPP/EAL4+ on 14 Feb 2006
- Support for all IBM server products
- Service available from IBM or distributors

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# **IBM Open Standards leadership**













#### 1998 / 1999

- Java, XML and ebXML
- Co-founder and lead architect for RosettaNet
- Author of XML4J
- Chair OMG XML Metadata Interch. Format
- Co-author W3C
   Document Object
   Model
- FounderXML.org
- Elected to Board of Directors in OASIS

#### 2000

- Web Services and UDDI
- Co-author of SOAP 1.1 and submission to W3C
- Cofounder of UDDI.org and author of original UDDI specification
- Co-author of WSDL
- IBM contributes SOAP4J to Apache

#### 2001

- Web Services and Tools
- Led submission of WSDL to the W3C
- Co-chaired W3 Web Services Workshop
- Founder of Eclipse.org
- Co-author of W3C XML Schema standard
- Chair of Web Services Interactive Applications TC

#### 2002

- Web Services and Security
- Founder and chair, WS-I Organization
- Co-author of web services bus process specification (BPEL, WS-TX, WS-TC)
- Co-author for Web Services Security roadmap and specification

#### 2003

- Web Services Interoperability
- Submission of BPEL to OASIS and co-chair WSBPELTC
- Submission of Common Base Events and WS-Manageability to OASIS
- Co-chair WSDM TC in OASIS
- Led workgroup responsible for finalization of SOAP 1.2

#### 2004

- Web Services Management
- Chair of workgroup responsible for WS-I Basic Profile 1.1
- Co-chair of working group responsible for OASIS WS-Security 1.0
- Co-chair of OASIS WS-Notification TC
- Eclipse becomes independent organization
- More than 1,000 developers devoted to XML and more than 1,500 focused on Linux.

Over 160 business integration technology patents

First Web Services
Gateway

First integrated private UDDI directory









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# **IBM Open Source leadership**









#### 1999 - 2001

- IBM forms Linux
   Technology Center
   – contributions to
   serviceability,
   performance
- Leads Apache XML projects Xalan Xerces, SOAP
- Forms Open Source Steering Committee
- Creates OSIapproved IBM & Common Public Licenses
- Participation in Mozilla
- Founder of Eclipse

#### 2002

- Linux contributions to scalability (8way+), reliability (stress testing, defect mgmt, doc)
- Leads Apache Web Services projects WSIF and WSIL
- Leads Eclipse projects GEF (editing), EMF (modeling), XSD (XML Schema)
- IBM contributes eServer support for Globus Toolkit 2x

#### 2003

- IBM and SUSE achieve EAL2+ Common Criteria security cert
- Leads Apache projects Pluto (Portlet API) and WSRP4J (Remote Portal)
- Leads Eclipse projects Hyades (testing), Visual Editor, AspectJ, Equinox rich client
- Globus Toolkit 3 contributions for OGSA, OGSI

#### 2004

- IBM and Novell/SUSE achieve EAL3+ and Common Operating Environment compliance
- Linux additional RAS
- Incubates Apache project Derby (Cloudscape Java database)
- Dialog components to Apache Jakarta taglibs
- Eclipse becomes independent org – IBM contributes UML2, Web Tools, Voice Tools
- Globus Toolkit 4 to be WS-I compliant
- IBM contributes voice recognition technology to Apache and Eclipse

#### 2005

- Contributions to Xen hypervisor, Linux accessibility
- Contributions to Apache WSDL4J 2.0 (Woden), Web Services Security
- Database extensions to PHP
- Redeploy 30+ developerWorks projects on SourceForge.net
- IBM pledges 500 patents to OSS

More than 1000 developers involved in OSS projects

IBM leads 80+ OSS projects

IBM contributes to 150+ OSS projects

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# Linux – Transforming IBM's IT infrastructure Providing key business solutions

3,000+ production servers worldwide

Powered by

- 25,000+ clients
- ibm.com/linux and w3.ibm.com
  - Supports 320,000+ employees worldwide
- IGS Internet vulnerability security scanning
  - Scanning 30k IP addresses/ week
- Web fountain data mining service
  - A development environment of over 300 Linux servers
  - A production environment of over 500 Linux servers
- IBM global e-mail anti-virus management
  - Scans incoming/outgoing mail for viruses
- 300mm wafer manufacturing automation and equipment control
  - 200+ production Linux servers

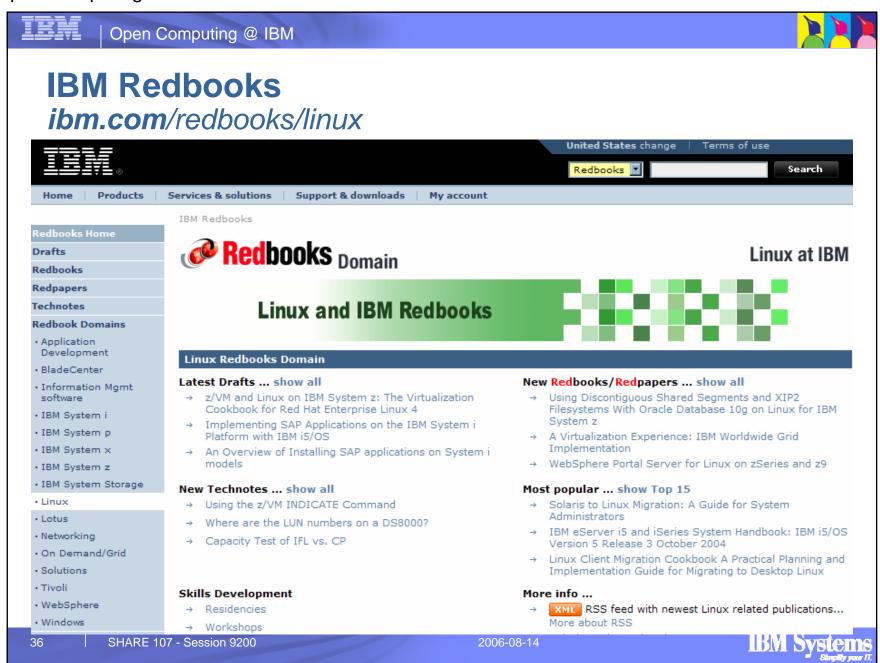
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Linux on IBM hardware ibm.com/eserver/linux		
<ul><li>System x</li></ul>	Intel Xeon, AMD Opteron	
<ul> <li>System p, System i</li> </ul>	IBM POWER	
<ul> <li>BladeCenter</li> </ul>	Intel Xeon, AMD Opteron, IBM POWER	
<ul> <li>System Cluster</li> </ul>	Intel Xeon, AMD Opteron, IBM POWER	
<ul> <li>System Blue Gene</li> </ul>	IBM POWER	
<ul><li>System z</li></ul>	IBM z/Architecture	
<ul> <li>System Storage</li> </ul>		
<ul> <li>Intellistation</li> </ul>	Intel Xeon, AMD Opteron, IBM POWER	
<ul> <li>Point-of-Sale, Kiosks</li> </ul>	Intel Pentium	
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## **IBM** software and Linux

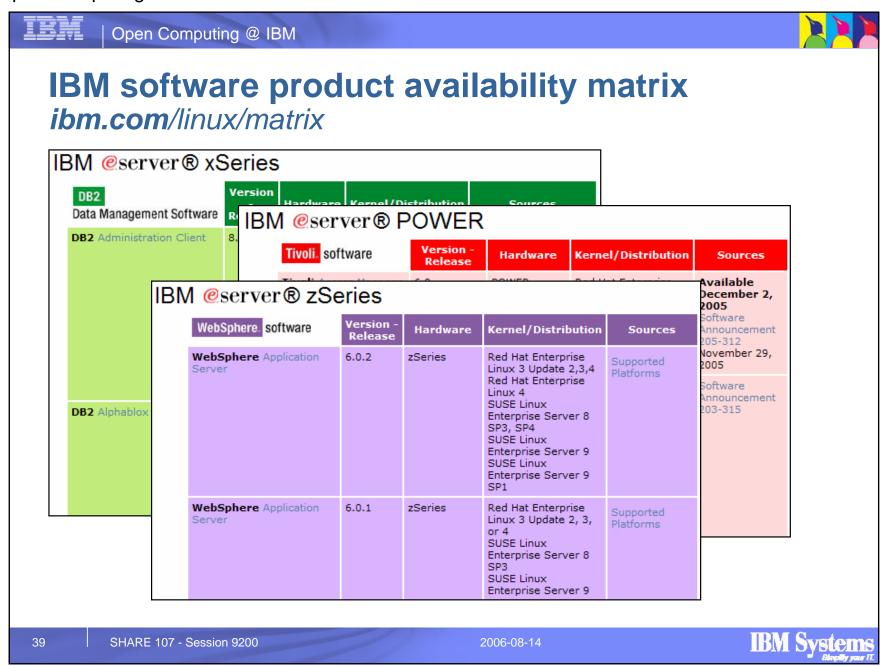
ibm.com/software/linux

- Solutions available across all product lines
  - WebSphere middleware, application server, e-business, and infrastructure software
  - Information Management database software
  - Lotus collaboration and messaging software
  - Tivoli system and storage management software
  - Rational software development tools
- Over 500 IBM software products available today on Linux
- Linux editions of software products are available the same day as all other platforms
- Primary software solutions to be available on Linux

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# **IBM Global Technology Services and Linux**

- High performance cluster integration services
- Enhance your e-business with Linux solutions
- SupportLine for Linux unmatched 24x7 remote support
  - Fast and accurate problem resolution
  - Helpful, skilled IBM services specialists to supplement your internal staff
  - Electronic support and problem submission that saves you time and allows you to track open support issues
- Middleware enablement services for Linux
- IBM e-business Hosting
- IBM Technical Training



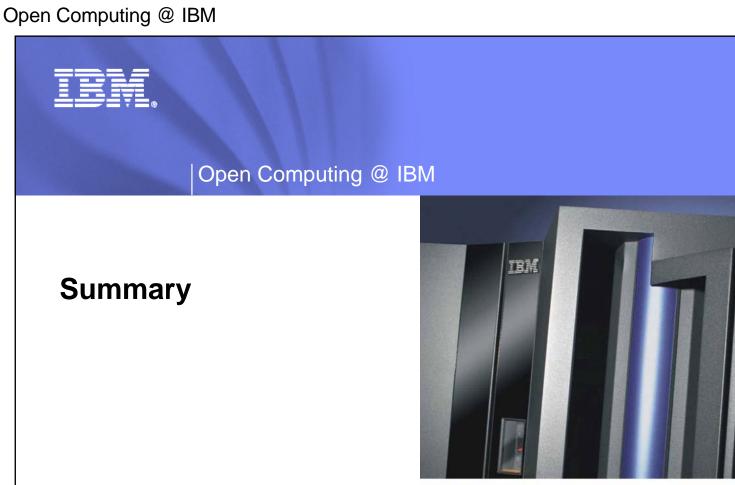


Get trained for the hot jobs. Linux training from IBM.

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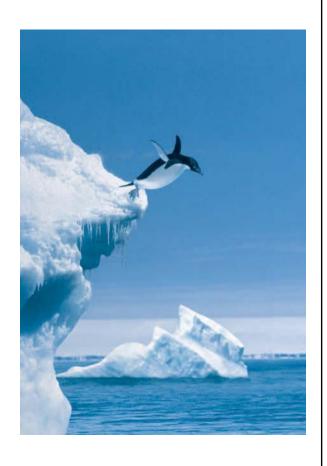
## Open Comp

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#### What next?

- Familiarize yourself with the facts
- Establish an Open Policy
  - It should be inclusive, not exclusive!
- Align to Open Standards
  - Insist on them!
- View Open Source and Linux as valid alternatives for IT systems
- Make decisions based on business value; not hype and hope!
  - Be pragmatic
- Be prepared for change!



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# Thank you

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linux.ca/drupal/blog/58

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