





Linux @ IBM

IBM

Linux and Open Source

"It is not about Free. It's about Freedom.
The freedom to collaborate.
The freedom to innovate."

Nick Donofrio, IBM

"Free software" is a matter of liberty, not price. To understand the concept, you should think of "free" as in "free speech," not as in "free beer."

Richard M. Stallman



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What is Linux?

UNIX-like operating system

- Supported by a global community
- Unprecedented flexibility

Why Linux?

- Single operating system; desktop to mainframe
- Attracting the best technical talent
- Basis for innovation

Packaged and shipped by distributors

- World-wide distributors such as Novell, Red Hat
- Linux Standards Base providing binary-compatible Linux across distributions







"Hello everybody... I'm doing a (free) operating system (just a hobby, won't be big and professional...)."

Linus Torvalds, creator of Linux, from the first Internet announcement on August 25, 1991





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Open Source Software (OSS)

www.opensource.org



What is Open Source?

- Community develops, debugs, maintains
- "Survival of the fittest" peer review
- Generally high quality, high performance software
- Superior security on par with other UNIXes
 - Novell SLES 8 certified at Common Criteria EAL3 and COE
 - Red Hat RHEL3 certified at CC EAL2 and COE

Why does IBM consider OSS important?

- Customers are asking for it
- OSS is a good approach to developing open standards
- OSS can be a source of innovation e.g. SourceForge
- Decision to use OSS is just another business decision

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Apache has become the standard Web server

Totals for active servers across all domains

Apache

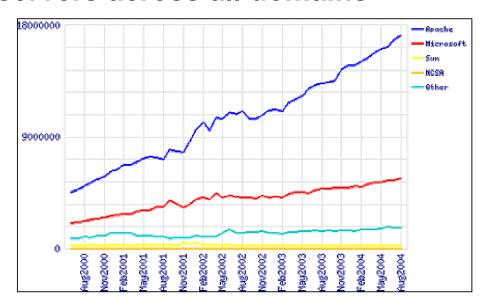
- Sites: 17,149,526

- Share: 69.74%

Microsoft IIS

- Sites: 5,587,093

Share: 22.72%



The Apache Software Foundation

http://www.apache.org/

Source: Netcraft - August 2004



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Key OSS/Linux accelerators and benefits

- Linux dependability and economics are superior
- Major ISVs shipping key applications on Linux
- Open source permits independent validation
- Open standards enable interoperation
- Major end users adopting Linux for mission critical operations
- Customers re-gain flexibility and control over IT systems
- Positive first Linux experience



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Linux Entered the Mainstream

45% of mid-size businesses using or experimenting with Linux Gartner

Linux server shipments will grow by 28.5% CAGR 2002-2007 December 2003: Linux in use at nearly 80% of sites surveyed

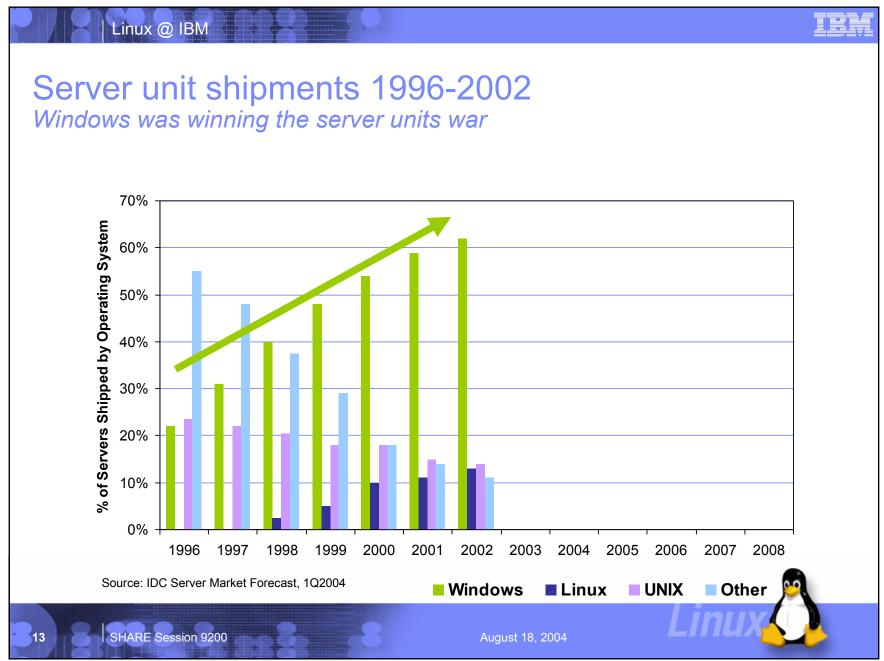
SG Cowan

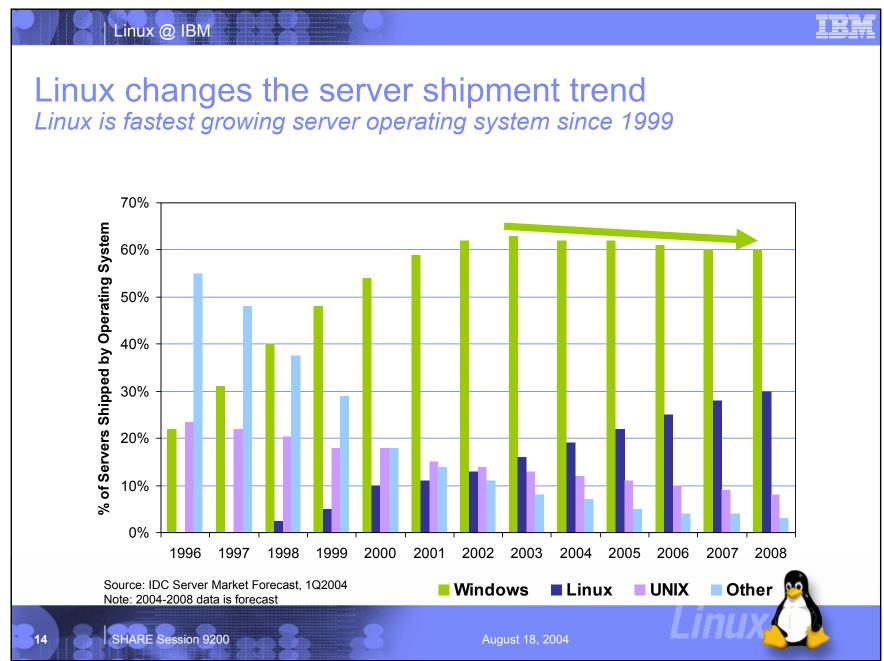
The fastest growing operating system on the planet



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Linux @ IBM Linux adoption is accelerating Gartner – Linux server shipments saw 57% growth in 1Q2004 Forester – "Linux Crosses Into Mission-Critical Apps.", 4/2004 **Running mission-critical** 53% applications on Linux **Chose Linux for new** 52% applications Using Linux to port older 44% applications to new hardware Run applications requiring Linux 33% SHARE Session 9200 August 18, 2004

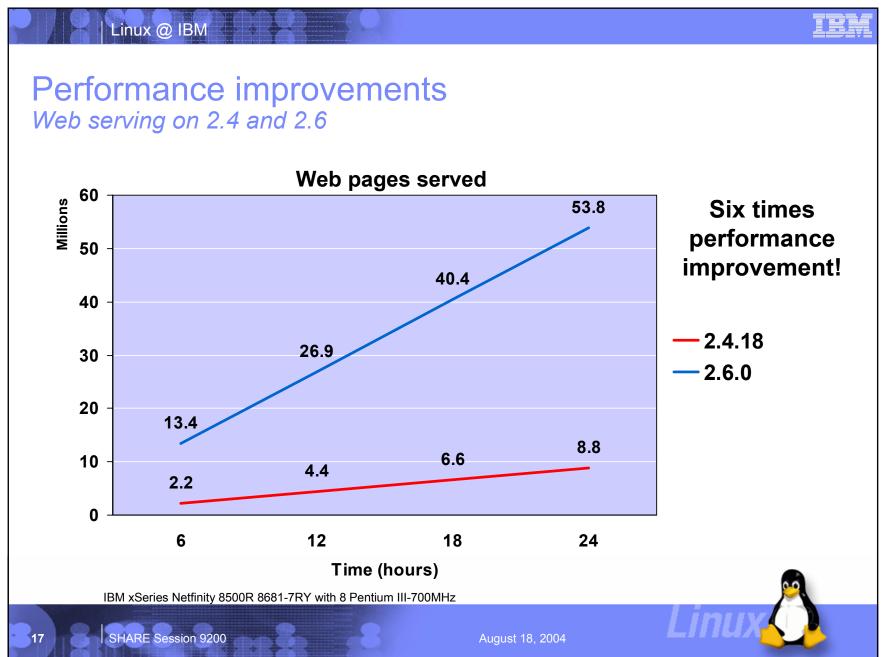


Linux 2.6 Kernel

- Integrates many performance enhancements for data center workloads into a new kernel base that:
 - Removes many size and scaling barriers
 - Has proven performance improvements on datacenter workloads
- Received an unprecedented variety and level of testing throughout its development cycle
- Availability
 - SUSE SLES 9 to be available late 3Q2004 (in beta now)
 - Red Hat RHEL 4 to be available late 4Q2004
 - IBM Software Group product support in 1Q2005

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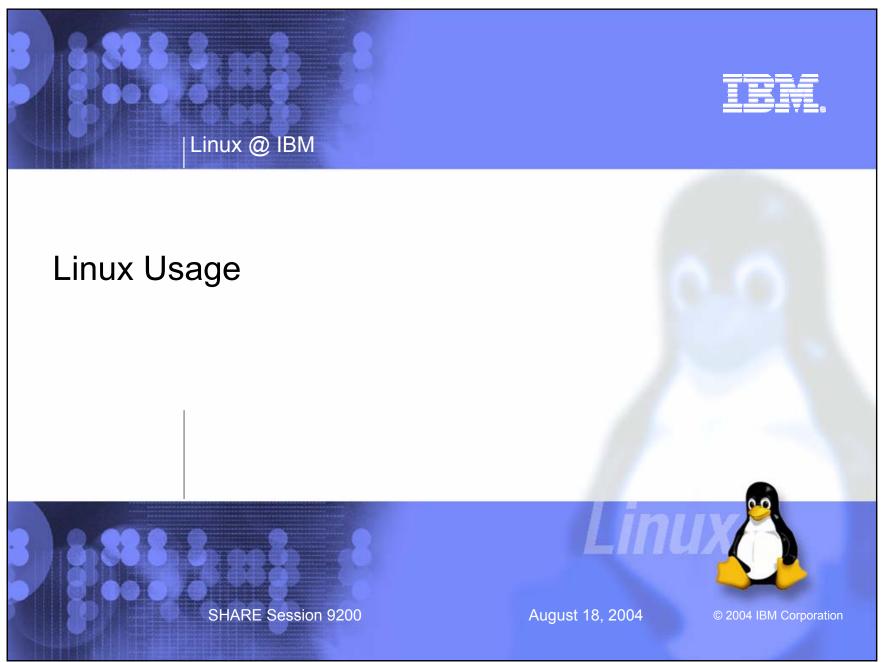


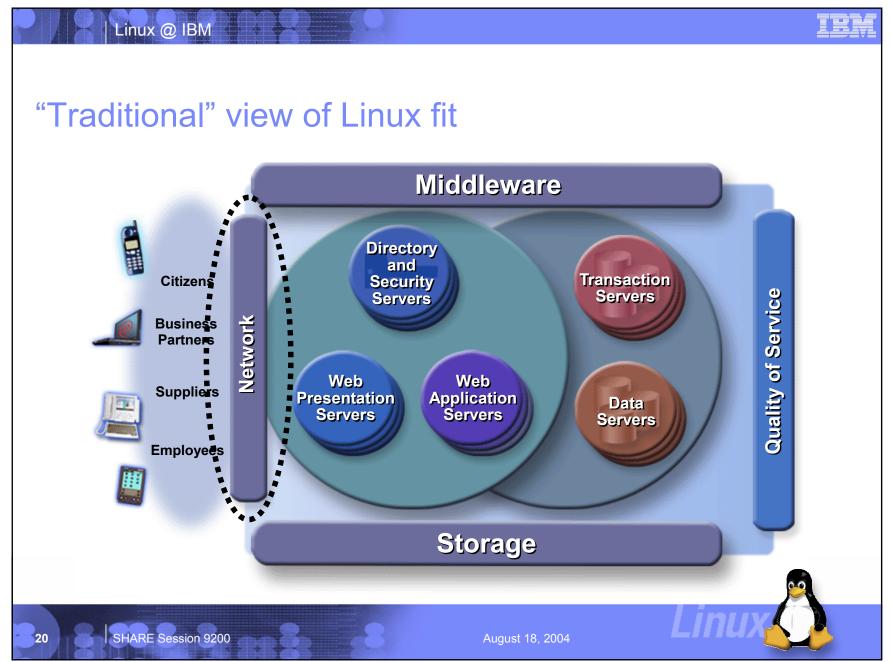
Legal issues?

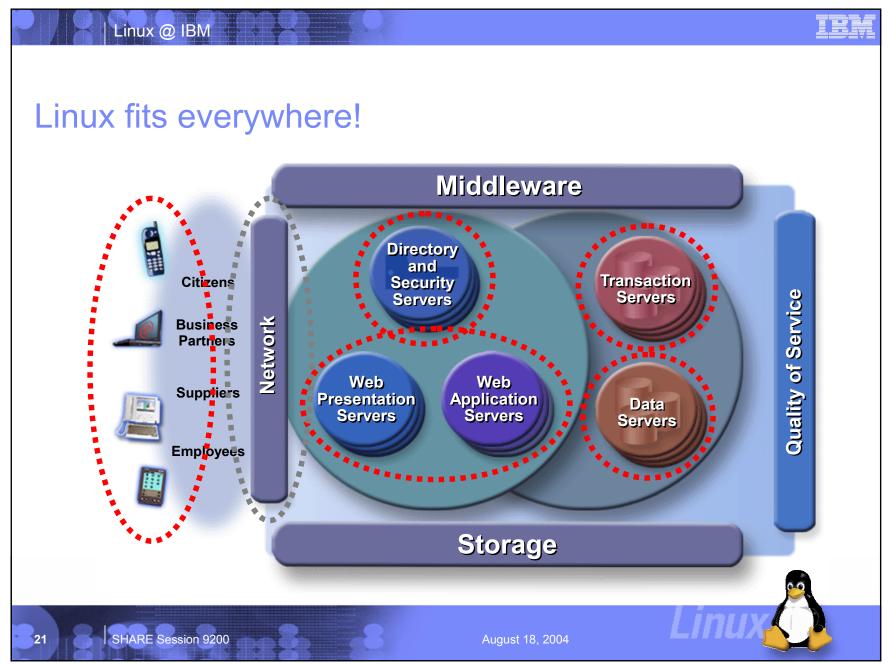
- "Since day one, the IBM strategy in the SCO Group lawsuit has been to defend against the SCO Group's unfounded claims vigorously in court. Our belief is that the best way to deal with the SCO Group campaign is where it can truly be resolved – in court."
 - Bob Samson Vice President System Sales IBM
- Novell and Red Hat provide coverage
 - Novell: http://www.novell.com/licensing/indemnity/
 - Red Hat: http://www.redhat.com/software/rhel/assurance/
- OSDL Linux Legal Defense Fund to protect end-users
 - http://www.osdl.org/about_osdl/legal/lldf/
- Discussion and analysis of the "legal" issues around Linux
 - http://www.groklaw.net

Reference to non-IBM Web sites here does not constitute a recommendation by IBM of those sites.

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Linux @ IBM **Evolution in workloads Linux 2.2** Linux 2.4 **Linux 2.6** 1999 1-2 way 2001 4-8 way 2004 8-16 way Firewall Firewall Firewall Print/File Print/File Print/File Web servers Web Server Web Server e-mail e-mail e-mail Large Scale Clusters Large scale clusters SW Development Software development e-commerce e-commerce Embedded devices Embedded devices Web hosting Web Hosting Branch automation Branch Automation Database server ERP, CRM, SCM Vertical industry applications SHARE Session 9200 August 18, 2004

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How organizations are using Linux

Infrastructure

Firewall
File and Print
Web Server
e-mail

- Inexpensive, internally developed solutions
- Basic network infrastructure
- Common first Linux experience
- Business hardened solutions since 1996











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How organizations are using Linux

Infrastructure

Applications

Database server-low
eCommerce
Super Computing Clusters
Software Development
Web Hosting
Branch Automation

- Basic IT services
- Common next-step in Linux strategy roll out
- Business hardened solutions since 2001









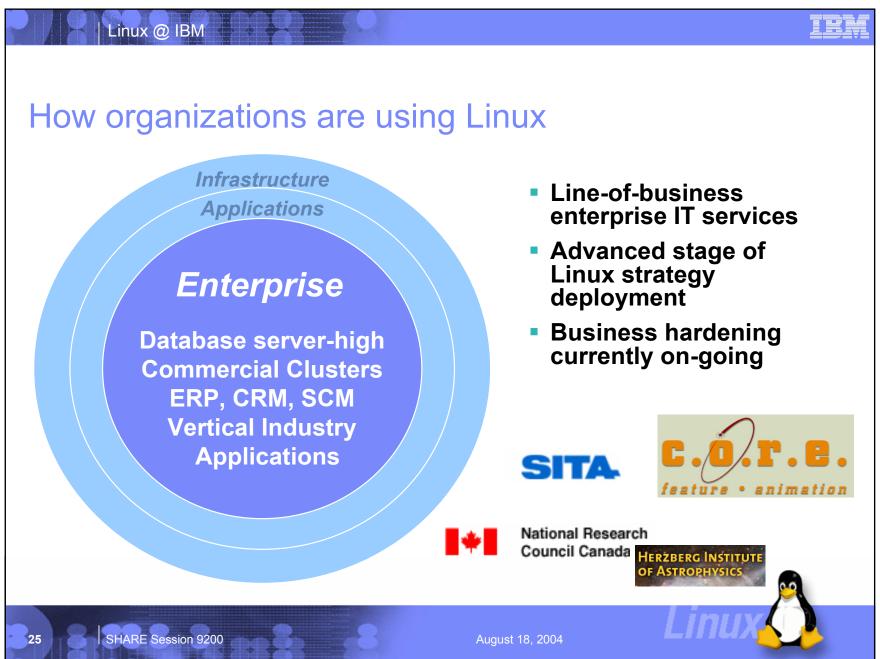


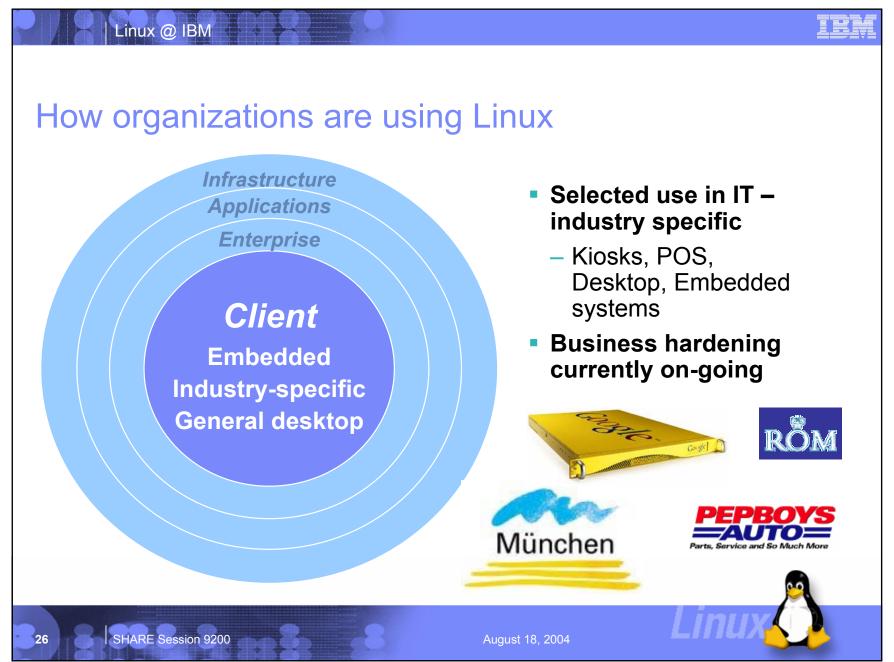
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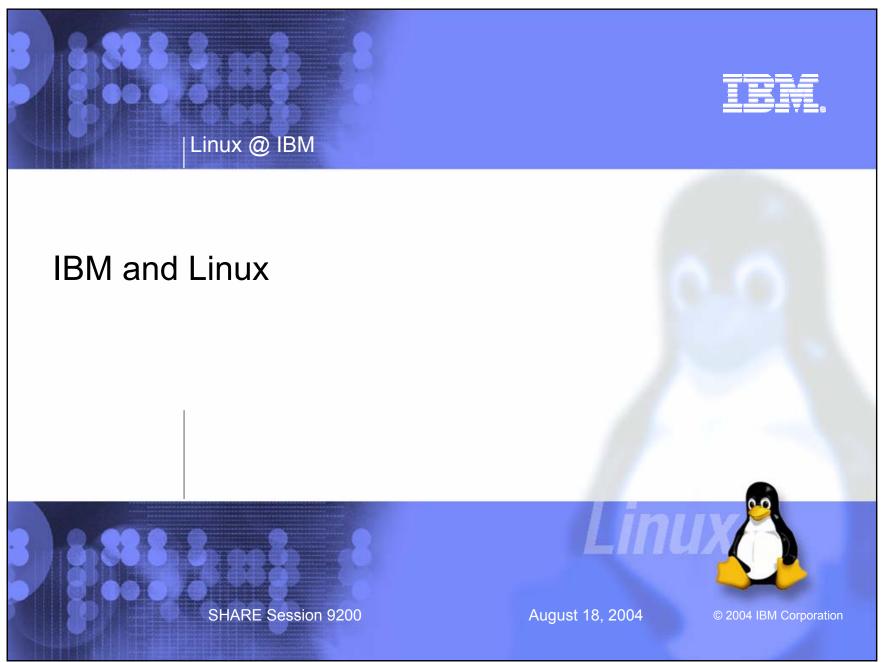


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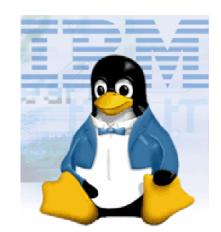






IBM and Linux

- IBM supported platform since 1998
 - 7,000+ employees working on Linux worldwide
- IBM Linux initiatives spans entire company
 - Powers our own enterprise including our web site
- Linux runs / manages our customers' mission critical systems – thousands worldwide
- Linux runs on all of our product lines
- Linux Centers located worldwide
 - Linux Technology Center
 - Linux Integration Centers
 - Linux Porting Centers
 - Linux Centers of Competency

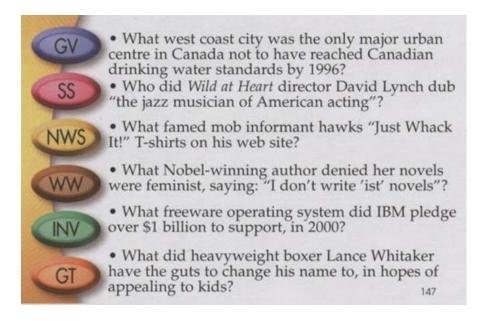


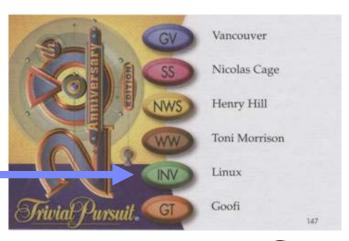


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We're even part of popular culture!





Trivial Pursuit® - © Copyright 2003 Horn Abbot Ltd. and Horn Abbot International Limited.

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Linux Technology Center ibm.com/linux/ltc

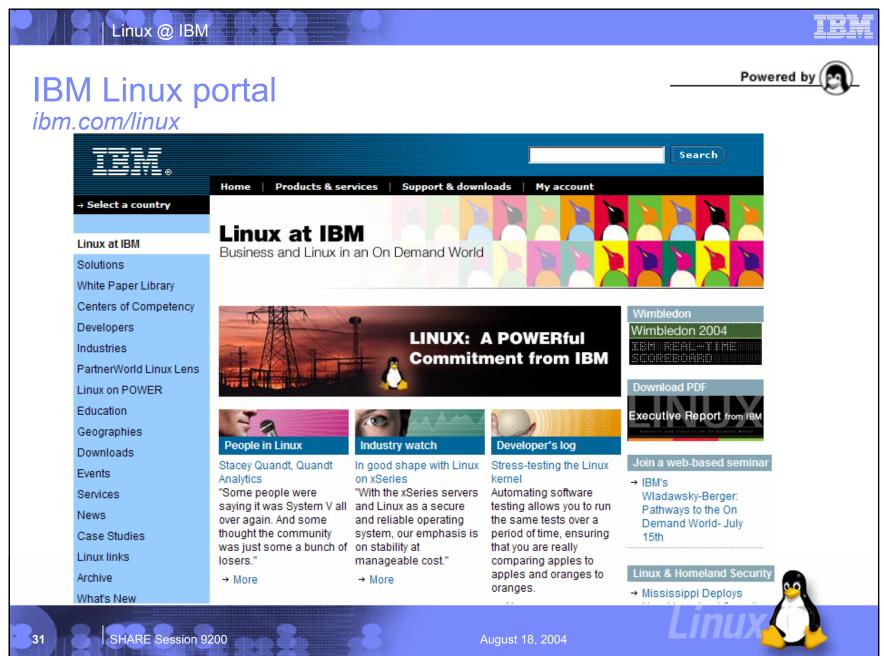
- IBM well accepted by the Linux community
 - 600+ developers world-wide
 - 90+ active Open Source projects
- IBM engineers leading enterprise Linux focus
 - Deeply involved in Linux kernel development
 - Linux on POWER and zSeries
 - Motivated community to focus on addressing scalability and threading issues
 - Defect support for a set of core Linux packages
 - Key participant and contributor to the OSDL





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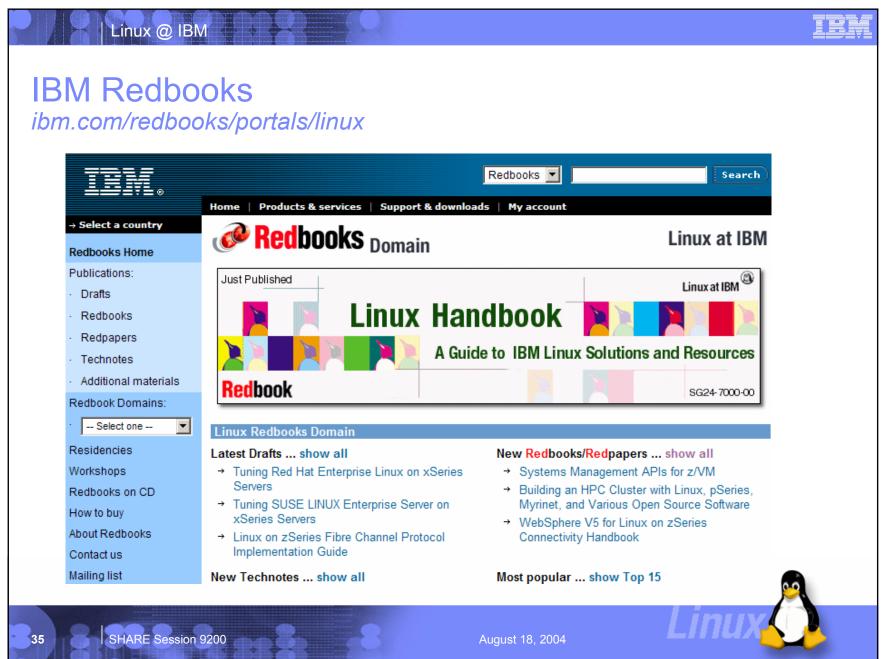
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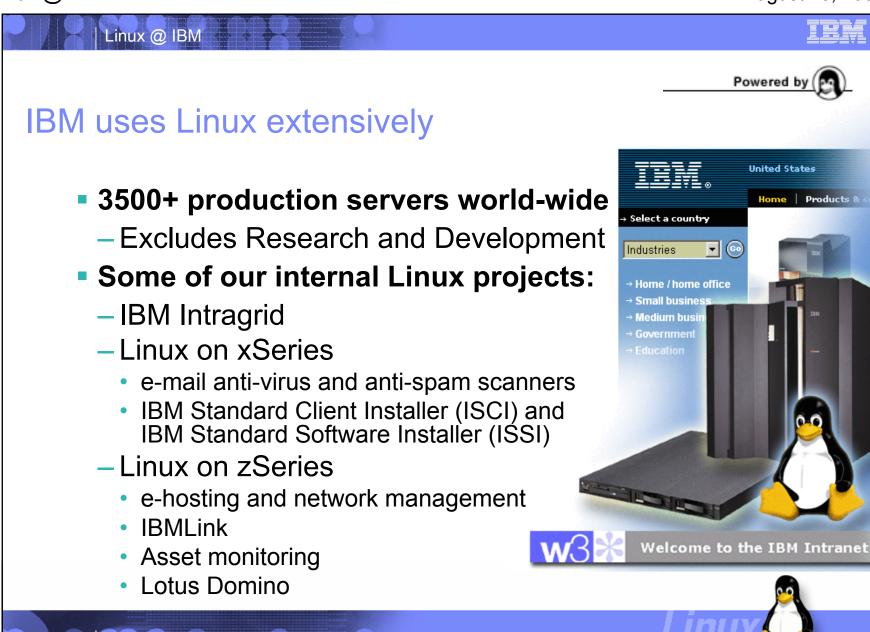












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IBM Linux Client for e-business

- A partnership between IBM Research and IBM Global Services
 - Fully integrated and tested image (C4eb v3.0)
 - Based on Red Hat Linux 9 (kernel 2.4.20-18.9)
- Available for download on the internal network
 - Preferred client (4.7GB),
 Development Image (5.5GB),
 Full (8.0GB)



- Full Image includes 1500 packages
 - KDE, GNOME desktops
 - Office productivity applications
 - e-Mail
 - Browsers
 - News readers
 - Multimedia
 - Sametime
 - IBM security compliant
 - Host connectivity
 - Print
 - AT&T Global Dialer
 - Wireless
 - Backup
 - File and disk utilities

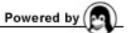


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IBM sports infrastructure



LINUX AT IBM RISES TO THE CHALLENGE OF THE GRASS COURTS AT WIMBLEDON

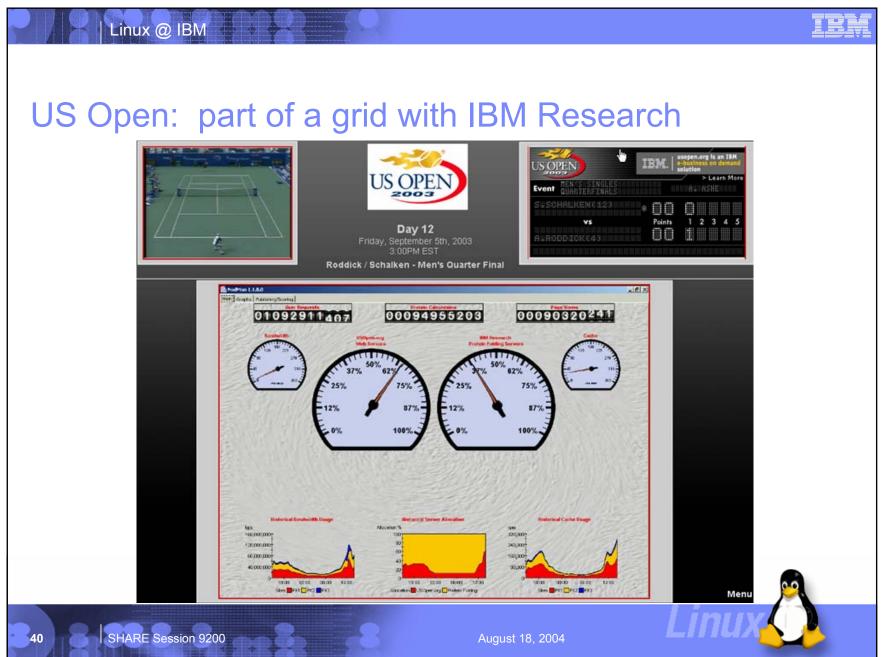


- Secure, available, and affordable
- Web serving on demand
- Ideal for unpredictable workloads

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IBM hardware, software, and services

Hardware

- All IBM eServer platforms
- POS/Kiosk solutions
- IBM workstations
- IBM TotalStorage solutions

Software

Over 200 software products available

Services

- Total solution approach
- Single point of contact
- Hardware, software and services
- Defect and usage support for Linux



Lotus software

WebSphere. software



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IBM eServer and Linux

ibm.com/eserver/linux

IBM eServer zSeries

- Hundreds of Linux servers
- Integration with z/OS
- IBM eServer iSeries / i5
 - Up to 254 Linux partitions
 - Integration with OS/400
- IBM eServer pSeries / p5
 - Up to 254 Linux partitions
 - Linux affinity in AIX 5L

IBM eServer xSeries

- X-architecture innovation
- Freedom of choice
- IA32, EM64T, IA64
- IBM eServer 325
 - AMD Opteron
- IBM eServer Clusters
 - Component integration
 - Speed to market
- IBM eServer Blades
 - High density servers
 - Integrated components



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IBM hardware and Linux

IBM Workstations

ThinkPad

Linux @ IBM

- ThinkCenter
- Intellistations

IBM Retail Store Solutions

- Point-of-sale
- Kiosk solutions

IBM TotalStorage

- Enterprise Storage Server
- FAStT Storage
- LTO and Magstar tape

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IBM software and Linux

ibm.com/software/linux

- Solutions available across all product lines
 - WebSphere middleware, application server, e-business, and infrastructure software
 - DB2 database software
 - Lotus collaboration and messaging software
 - Tivoli system and storage management software
 - Rational software development tools
- Over 200 IBM software products available today on Linux
- Linux editions of software products are available the same day as all other platforms
- Primary software solutions to be available on Linux



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IBM Global Services and Linux

ibm.com/linux/services

- High performance cluster integration services
- Enhance your e-business with Linux solutions
- SupportLine for Linux unmatched 24x7 remote support
 - Fast and accurate problem resolution
 - Helpful, skilled IBM services specialists to supplement your internal staff
 - Electronic support and problem submission that saves you time and allows you to track open support issues
- Middleware enablement services for Linux
- IBM e-business Hosting
- IBM Technical Training Services



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IBM alliances with Linux distribution partners

Novell



- SUSE Linux Enterprise Server
 www.suse.com/us/business/products/server/sles
- Certified at Common Criteria EAL3 and COE

Red Hat

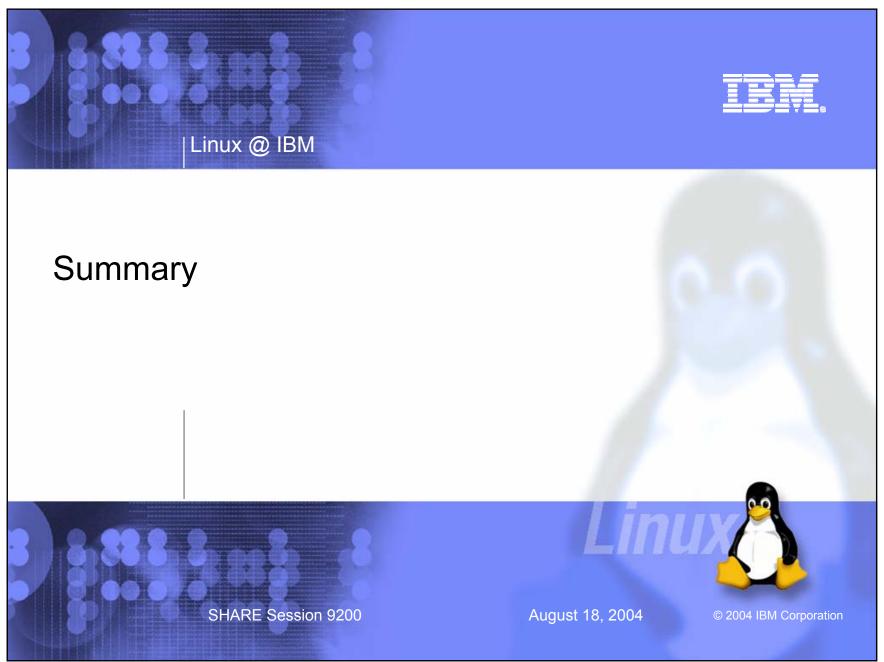




- Certified at Common Criteria EAL3 and COE
- Cross-platform support of the IBM eServer family for either Novell or Red Hat
- Customers can obtain remote technical support from IBM for Novell SUSE LINUX or Red Hat Linux

Linux

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Linux @ IBM



Recommendations

Jim Elliott, Linux Advocate Strategic Growth Initiatives IBM Canada Ltd. jim_elliott@ca.ibm.com

- Familiarize yourself with Linux
- View Linux as a valid alternative for IT systems
- Incorporate open source software development into IT strategies
- Look at Linux to see how it can:
 - Lower costs
 - Increase reliability and security
 - Improve service





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